



8 Missouri Counties

Exceed: Regional Economic & Entrepreneurial Development



Extension
University of Missouri

Missouri

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Report Parameters

8 Counties

29001	Adair County, MO	29171	Putnam County, MO
29103	Knox County, MO	29197	Schuyler County, MO
29115	Linn County, MO	29199	Scotland County, MO
29121	Macon County, MO	29211	Sullivan County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

75,155

Population (2024)

Population **decreased by 1,647** over the last 5 years but is projected to **grow by 452** over the next 5 years.

29,253

Total Regional Employment

Jobs **grew by 131** over the last 5 years and are projected to **grow by 1,149** over the next 5 years.

\$54.2K

Avg. Earnings Per Job (2024)

Regional average earnings per job are **\$31.6K below** the national average earnings of \$85.8K per job.

Takeaways

- As of 2024 the region's population **declined by 2.1%** since 2019, falling by 1,647. Population is expected to **increase by 0.6%** between 2024 and 2029, adding 452.
- From 2019 to 2024, jobs **increased by 0.5%** in 8 Missouri Counties from 29,121 to **29,253**. This change **fell short of the national growth rate of 4.1% by 3.6%**. As the number of jobs increased, the **labor force participation rate decreased from 58.2% to 57.4% between 2019 and 2024**.
- Concerning educational attainment, **12.9% of the selected regions' residents possess a Bachelor's Degree** (8.6% below the national average), and **8.9% hold an Associate's Degree** (0.0% above the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Animal Slaughtering and Processing.

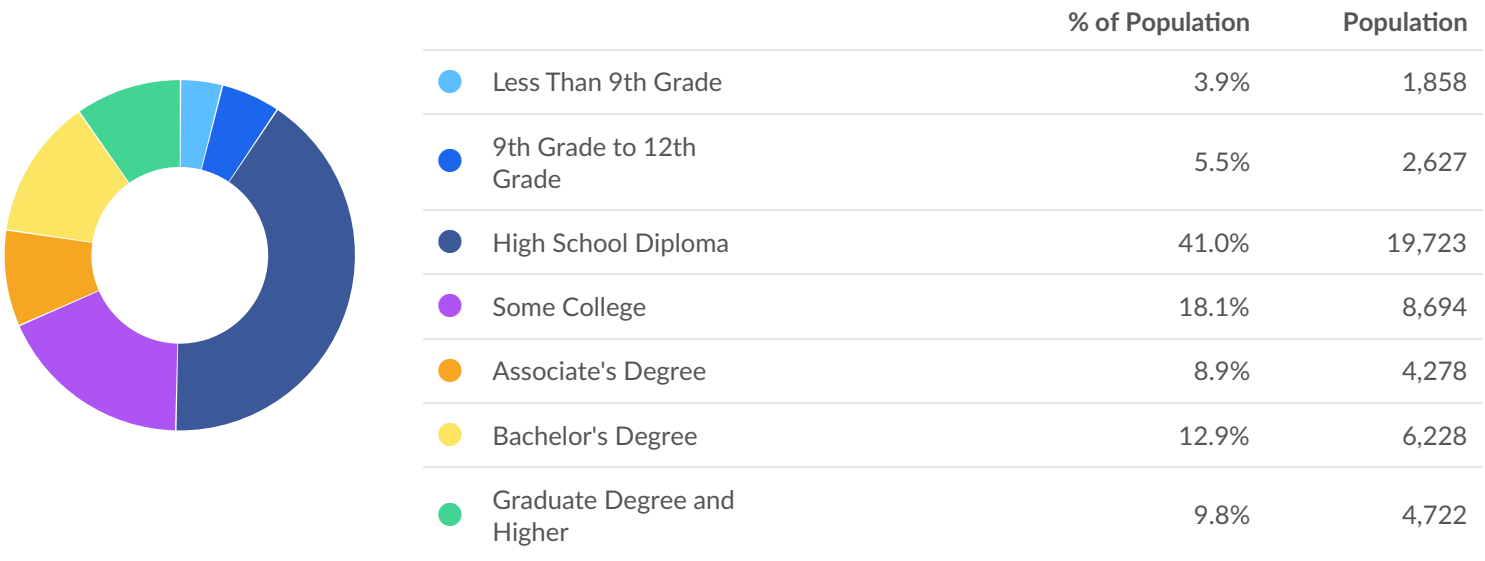
	Population (2025)	Labor Force (Apr 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	75,267	34,970	29,253	90.3	\$3.43B	\$6.00B	\$5.25B
State	6,234,870	3,171,695	3,270,872	90.5	\$446.18B	\$389.80B	\$449.08B

Apr 2025 Labor Force Breakdown



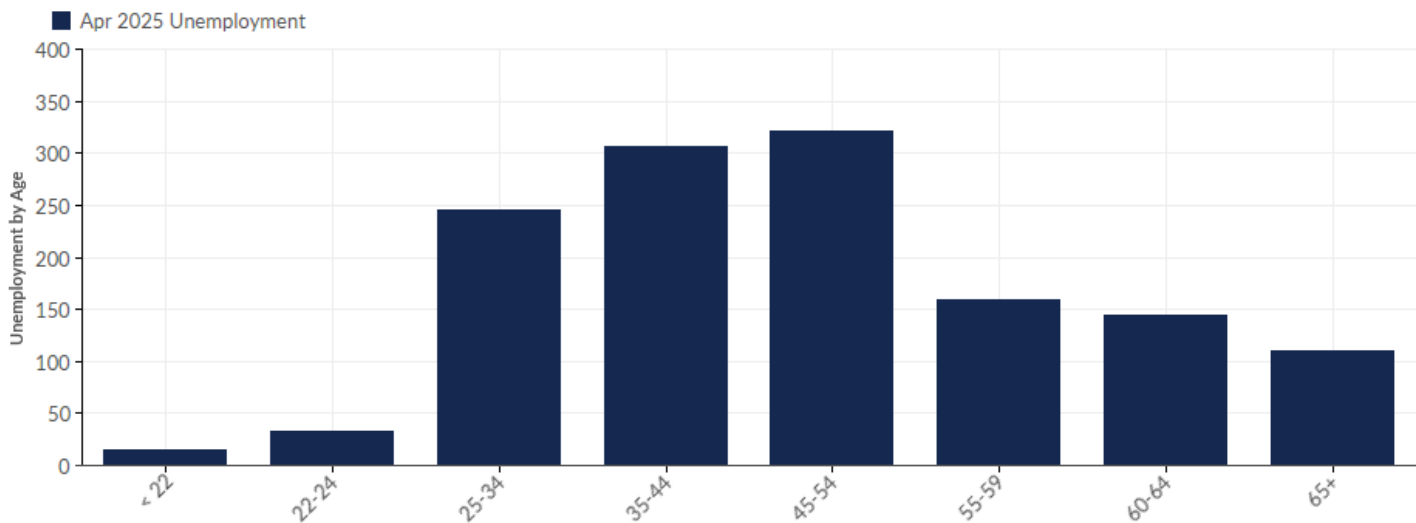
Educational Attainment

Concerning educational attainment, **12.9% of the selected regions' residents possess a Bachelor's Degree** (8.6% below the national average), and **8.9% hold an Associate's Degree** (0.0% above the national average).



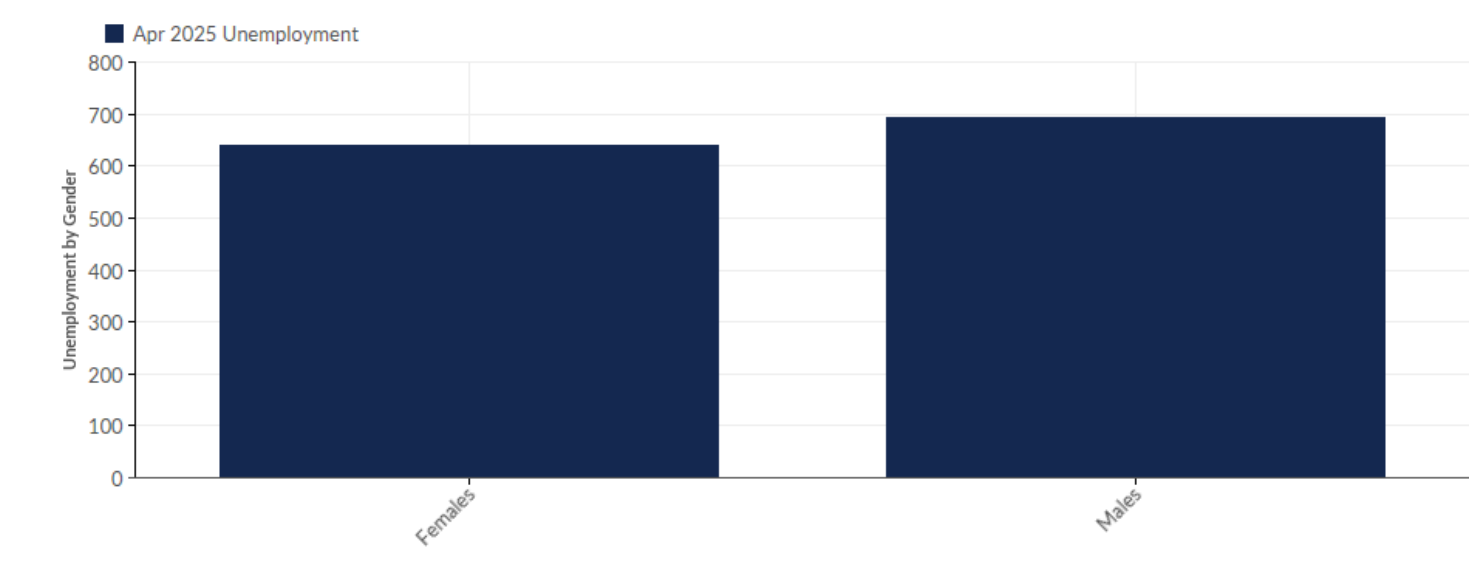
Unemployment by Demographics

Unemployment by Age



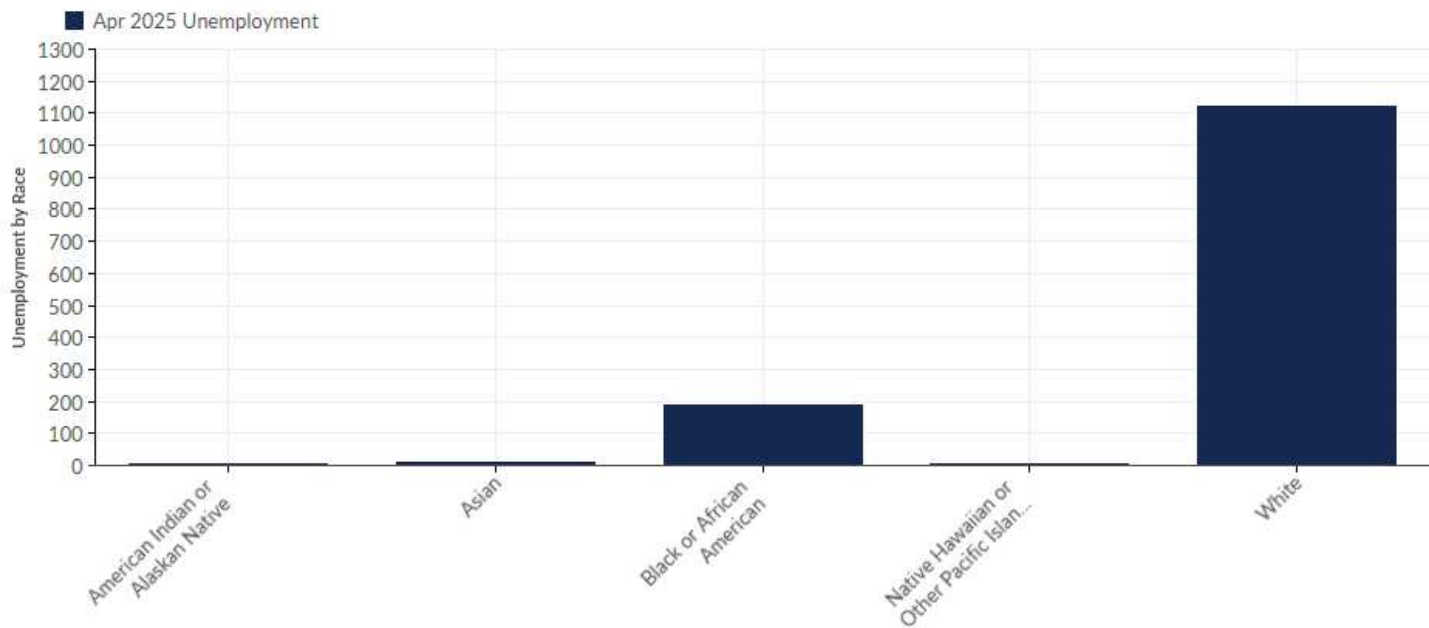
Age	Unemployment (Apr 2025)	% of Unemployed
< 22	15	1.13%
22-24	33	2.48%
25-34	245	18.38%
35-44	306	22.96%
45-54	321	24.08%
55-59	159	11.93%
60-64	145	10.88%
65+	110	8.25%
Total	1,333	100.00%

Unemployment by Gender



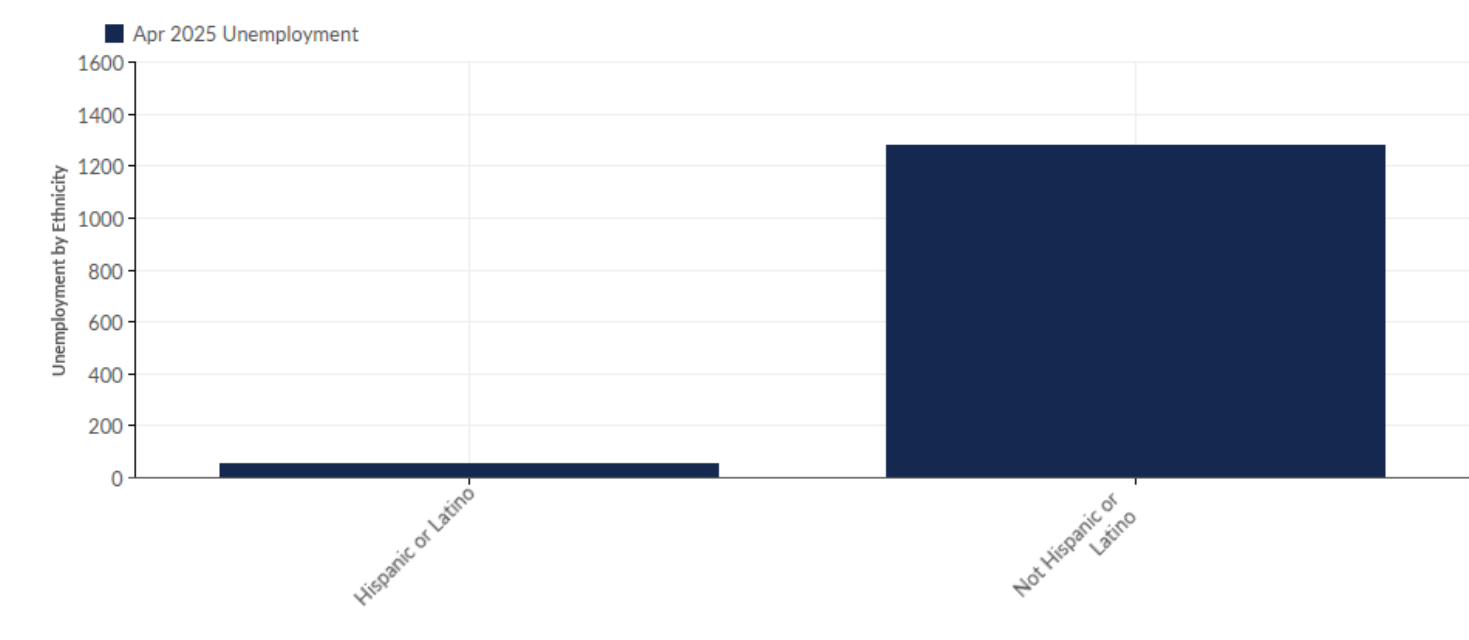
Gender	Unemployment (Apr 2025)	% of Unemployed
Females	640	48.01%
Males	693	51.99%
Total	1,333	100.00%

Unemployment by Race



Race	Unemployment (Apr 2025)	% of Unemployed
American Indian or Alaskan Native	6	0.45%
Asian	10	0.75%
Black or African American	191	14.33%
Native Hawaiian or Other Pacific Islander	5	0.38%
White	1,122	84.17%
Total	1,333	100.00%

Unemployment by Ethnicity

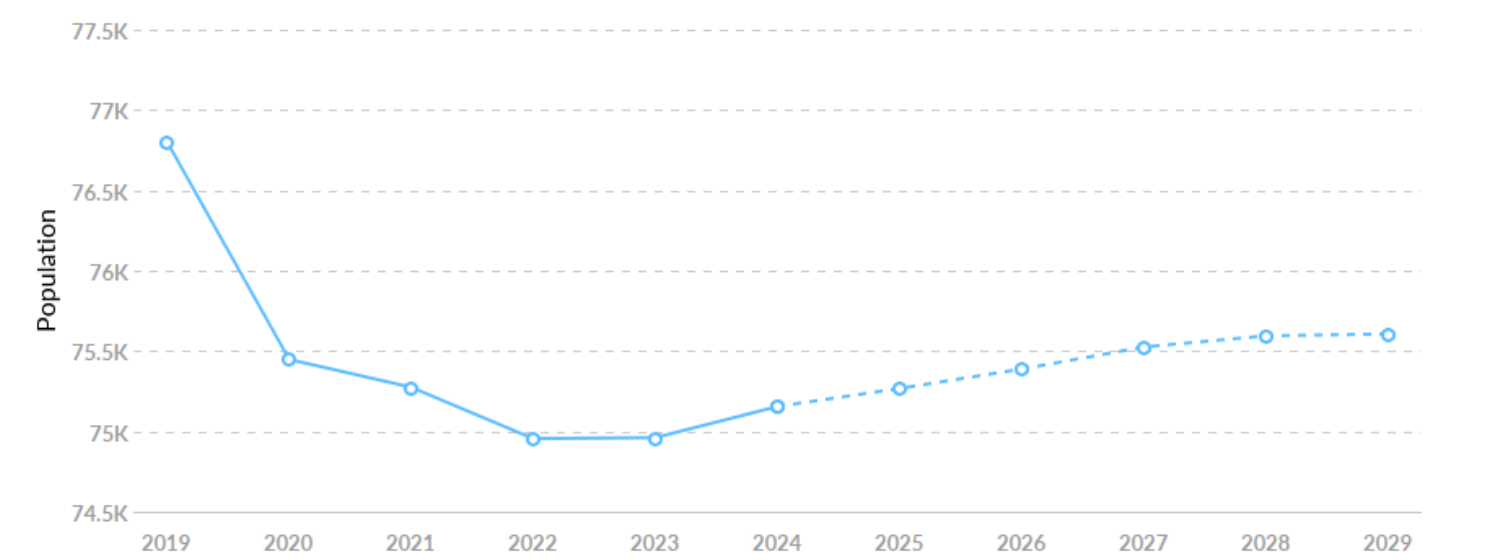


Ethnicity	Unemployment (Apr 2025)	% of Unemployed
Hispanic or Latino	53	3.98%
Not Hispanic or Latino	1,280	96.02%
Total	1,333	100.00%

Historic & Projected Trends

Population Trends

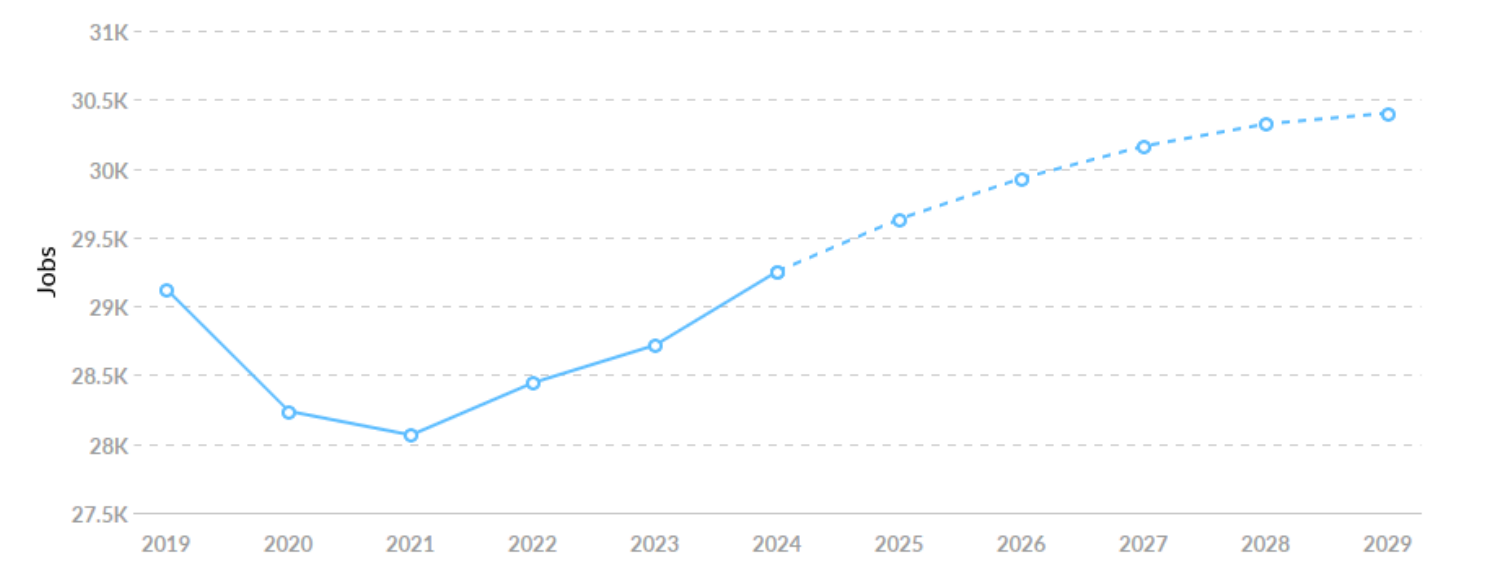
As of 2024 the region's population **declined by 2.1%** since 2019, falling by 1,647. Population is expected to **increase by 0.6%** between 2024 and 2029, adding 452.



Timeframe	Population
2019	76,802
2020	75,448
2021	75,275
2022	74,955
2023	74,961
2024	75,155
2025	75,267
2026	75,388
2027	75,525
2028	75,595
2029	75,606

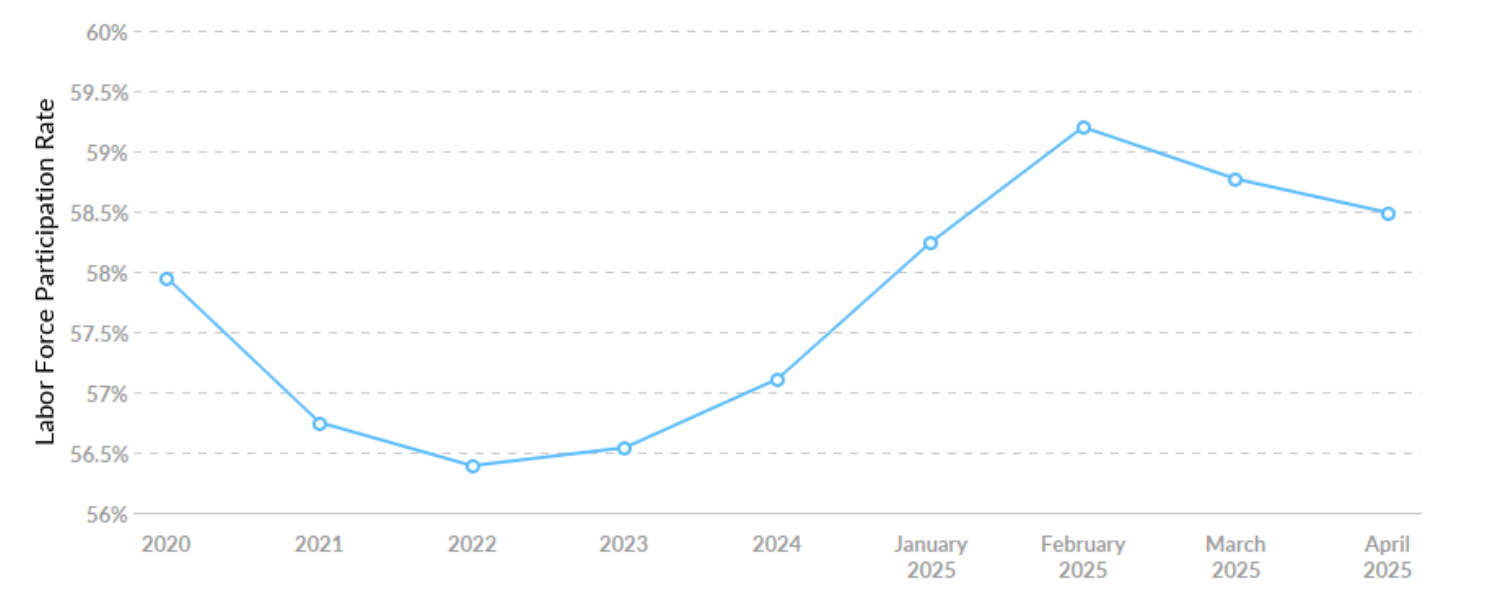
Job Trends

From 2019 to 2024, jobs increased by 0.5% in 8 Missouri Counties from 29,121 to 29,253. This change fell short of the national growth rate of 4.1% by 3.6%.



Timeframe	Jobs
2019	29,121
2020	28,237
2021	28,064
2022	28,444
2023	28,717
2024	29,253
2025	29,634
2026	29,929
2027	30,162
2028	30,323
2029	30,402

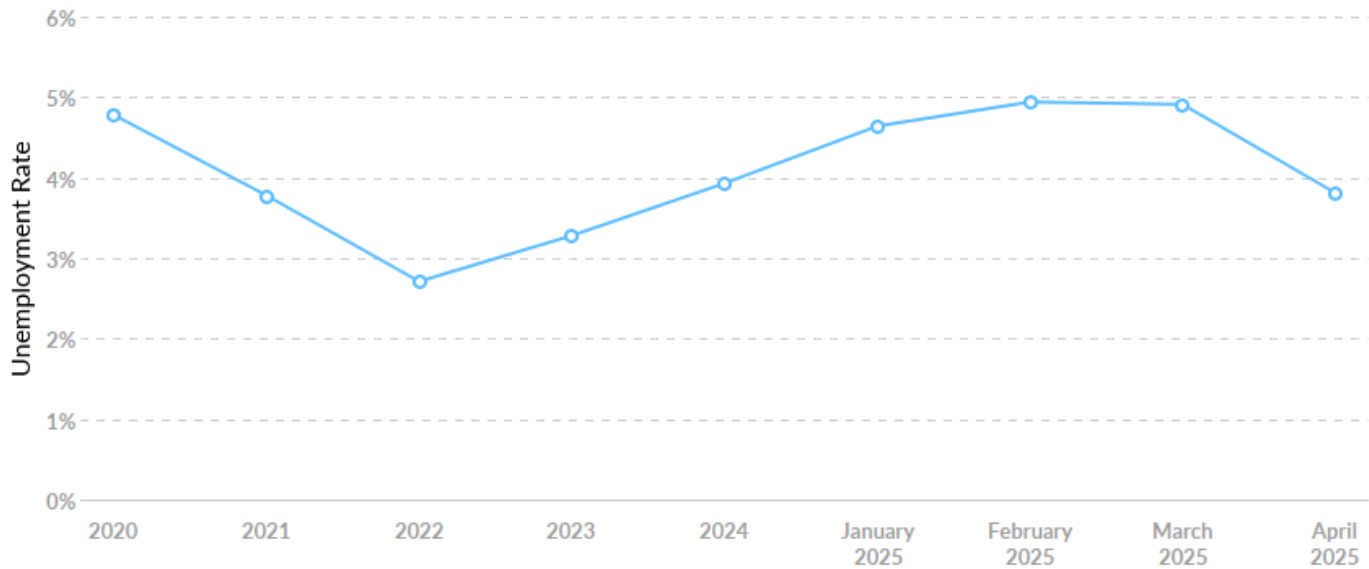
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.95%
2021	56.75%
2022	56.39%
2023	56.54%
2024	57.11%
January 2025	58.24%
February 2025	59.20%
March 2025	58.77%
April 2025	58.49%

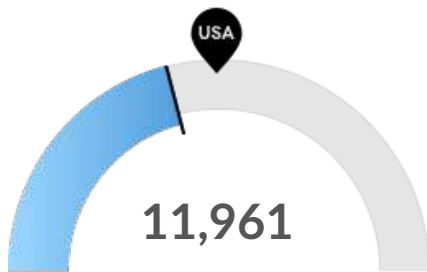
Unemployment Rate Trends

Your areas had an April 2025 unemployment rate of 3.81%, **decreasing from 4.78%** 5 years before.



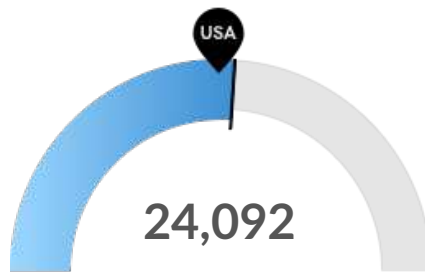
Timeframe	Unemployment Rate
2020	4.78%
2021	3.78%
2022	2.71%
2023	3.28%
2024	3.93%
January 2025	4.64%
February 2025	4.94%
March 2025	4.91%
April 2025	3.81%

Population Characteristics



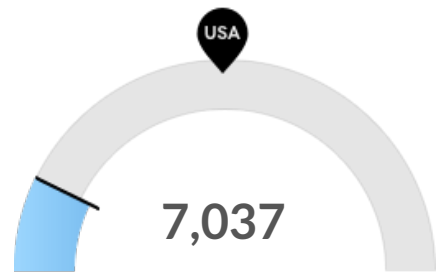
Millennials

Your area has 11,961 millennials (ages 25-39). The national average for an area this size is 15,231.



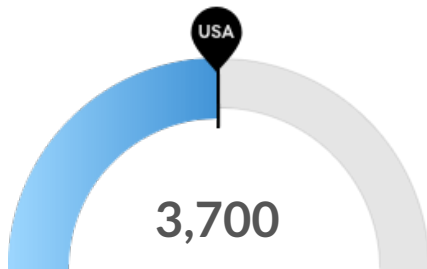
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 22,629 people 55 or older, while there are 24,092 here.



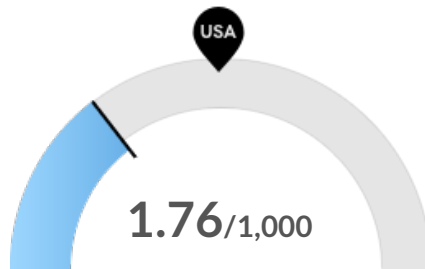
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 31,219 racially diverse people, while there are 7,037 here.



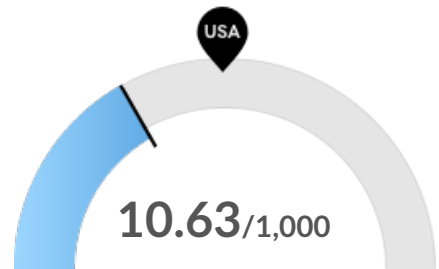
Veterans

Your area has 3,700 veterans. The national average for an area this size is 3,709.



Violent Crime

Your area has 1.76 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



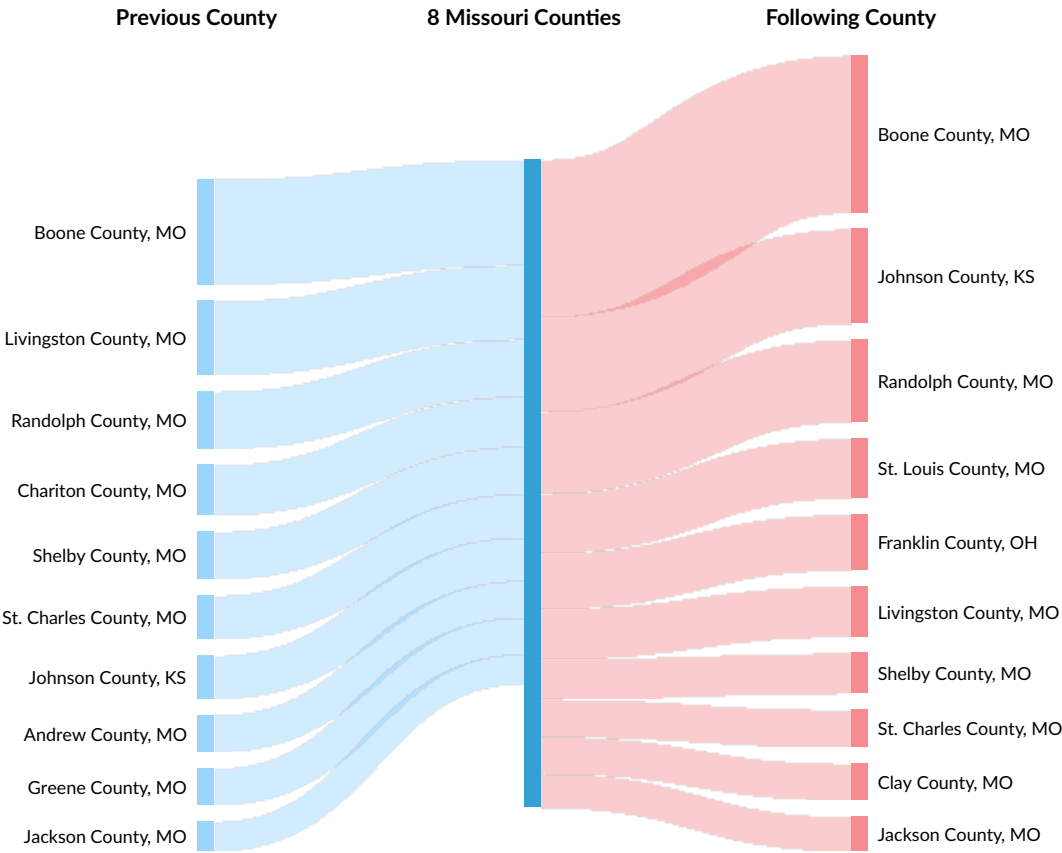
Property Crime

Your area has 10.63 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Inbound and Outbound Migration

The table below analyzes past and current residents of 8 Missouri Counties. The left column shows residents of other counties migrating to 8 Missouri Counties. The right column shows residents migrating from 8 Missouri Counties to other counties.

As of 2022, 107 people have migrated from Boone County, MO to 8 Missouri Counties. In the same year, 160 people left 8 Missouri Counties migrating to Boone County, MO. The total Net Migration for 8 Missouri Counties in 2022 was -128.

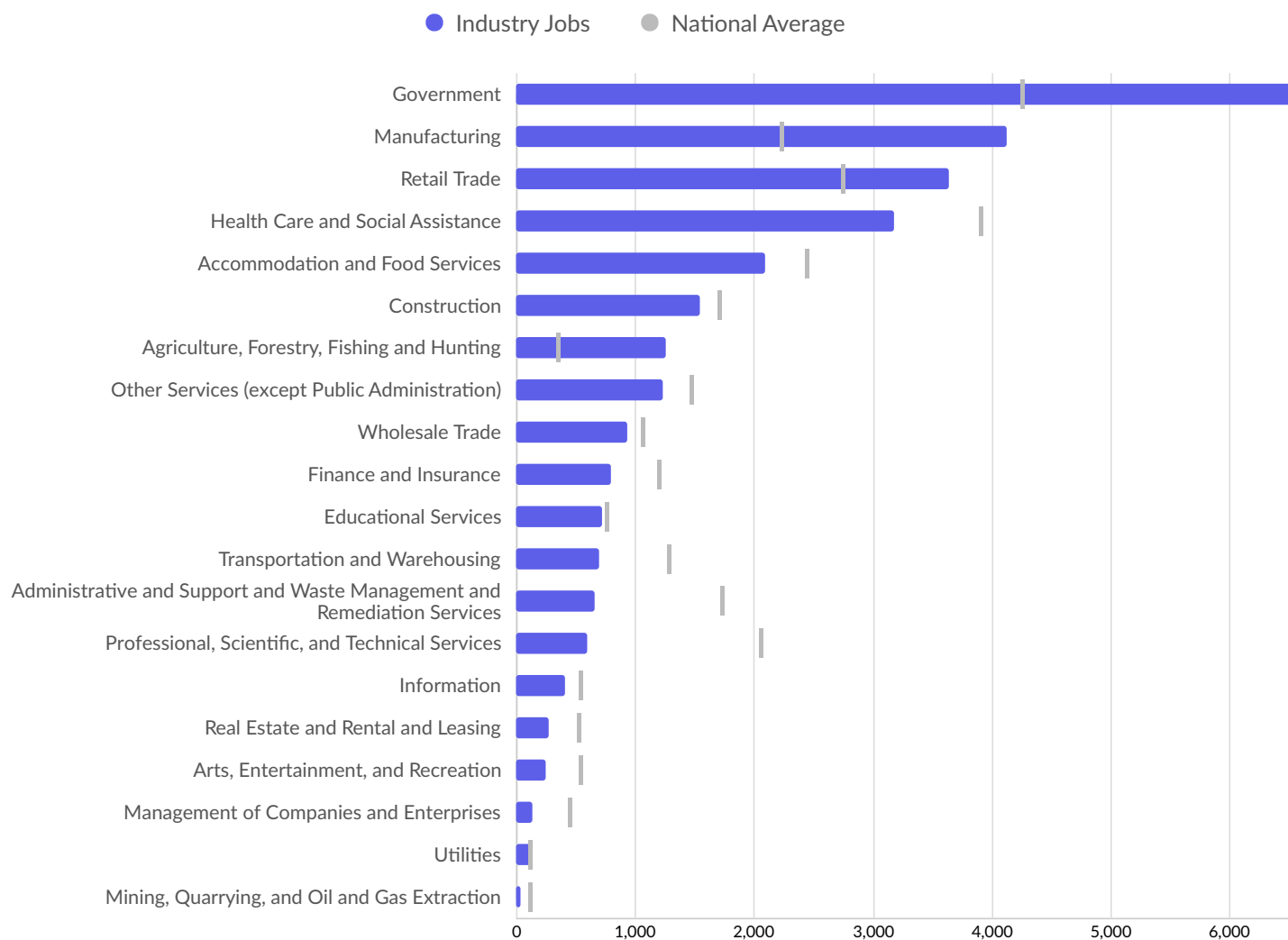


Top Previous Counties	Migrations
Boone County, MO	107
Livingston County, MO	75
Randolph County, MO	58
Chariton County, MO	51
Shelby County, MO	48
St. Charles County, MO	44

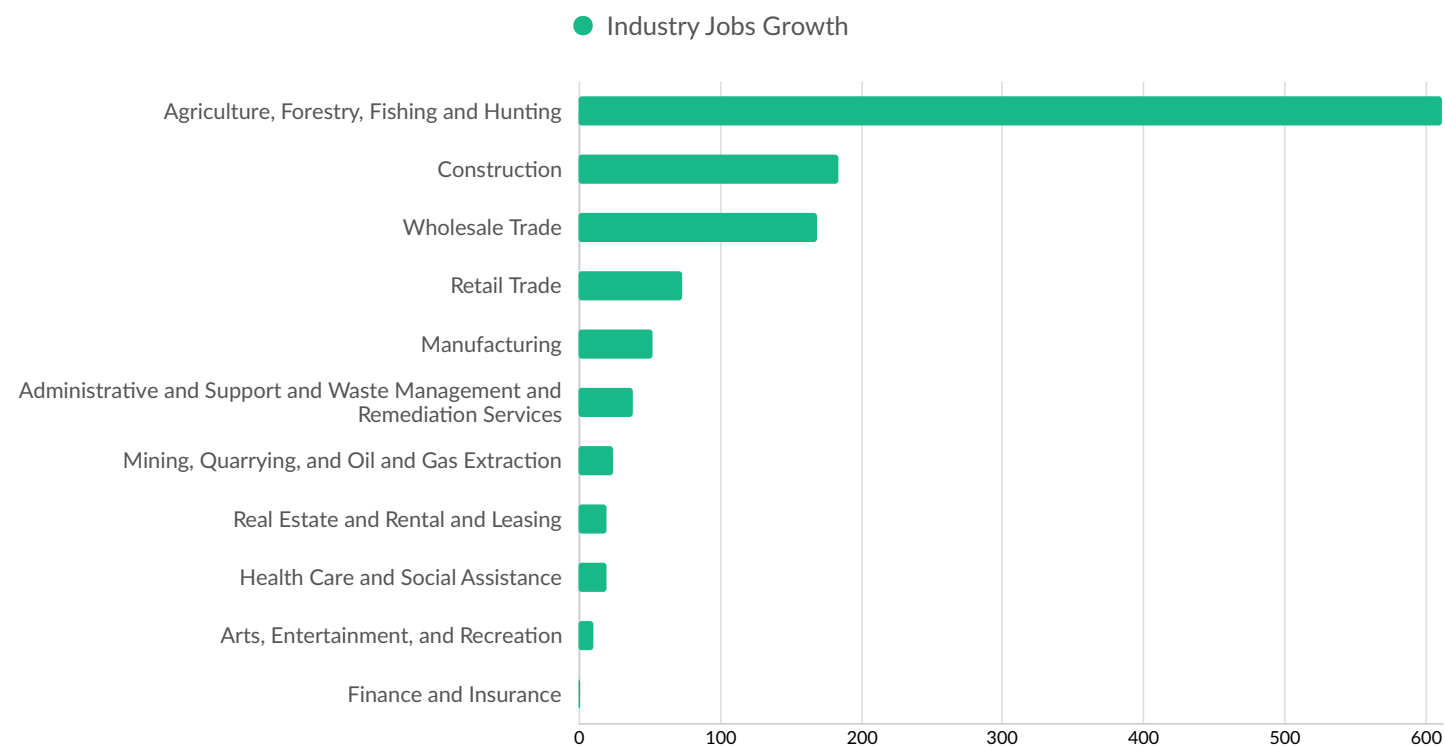
Top Previous Counties	Migrations
Johnson County, KS	44
Andrew County, MO	37
Greene County, MO	37
Jackson County, MO	30
St. Louis County, MO	29
Clay County, MO	26
Jasper County, MO	23
Audrain County, MO	22
Christian County, MO	21
Top Following Counties	Migrations
Boone County, MO	160
Johnson County, KS	96
Randolph County, MO	83
St. Louis County, MO	60
Franklin County, OH	56
Livingston County, MO	51
Shelby County, MO	41
St. Charles County, MO	38
Clay County, MO	37
Jackson County, MO	35
St. Louis City County, MO	34
Peoria County, IL	31
Camden County, MO	27
Johnson County, MO	26
McLean County, IL	25

Industry Characteristics

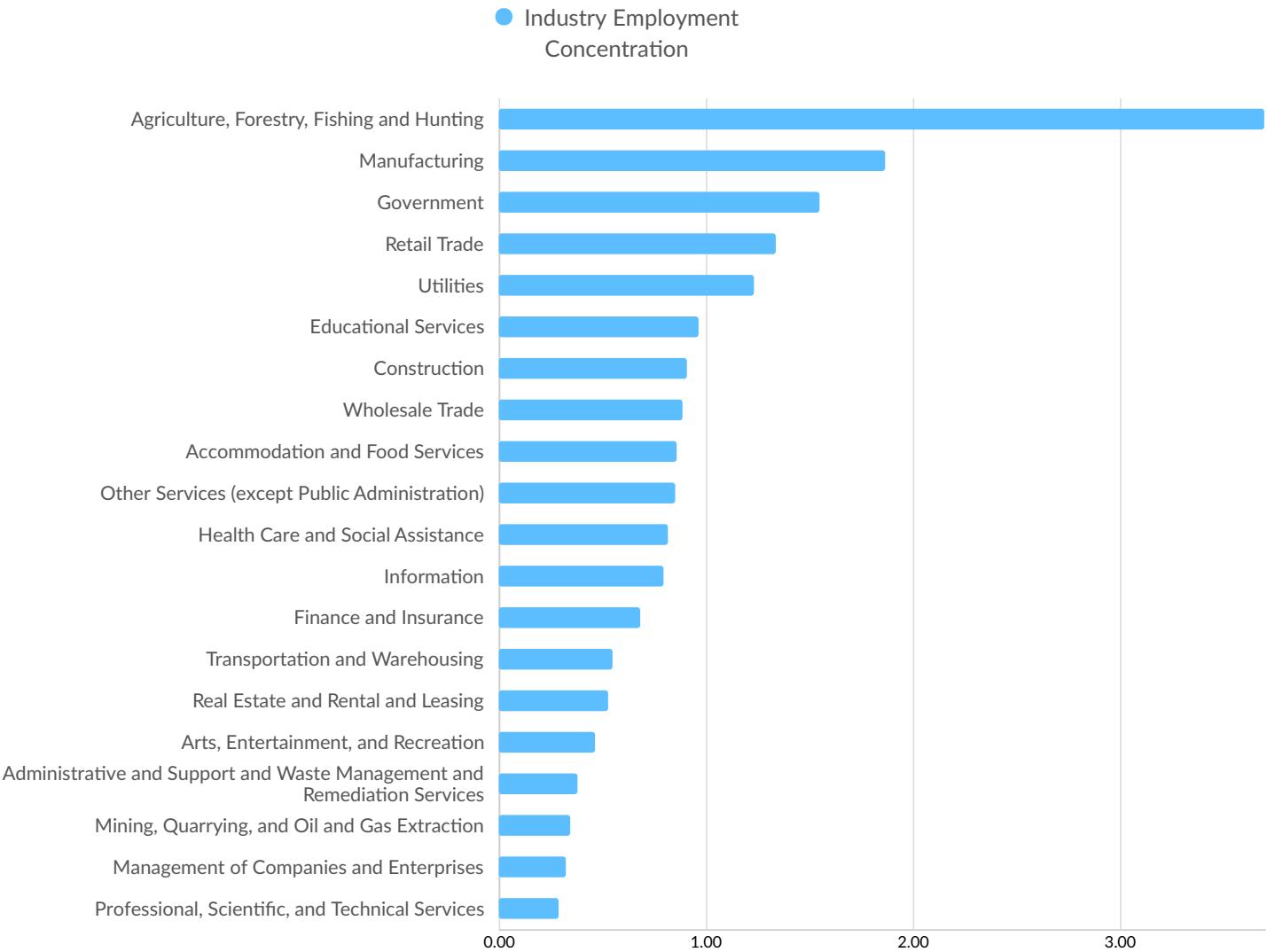
Largest Industries



Top Growing Industries

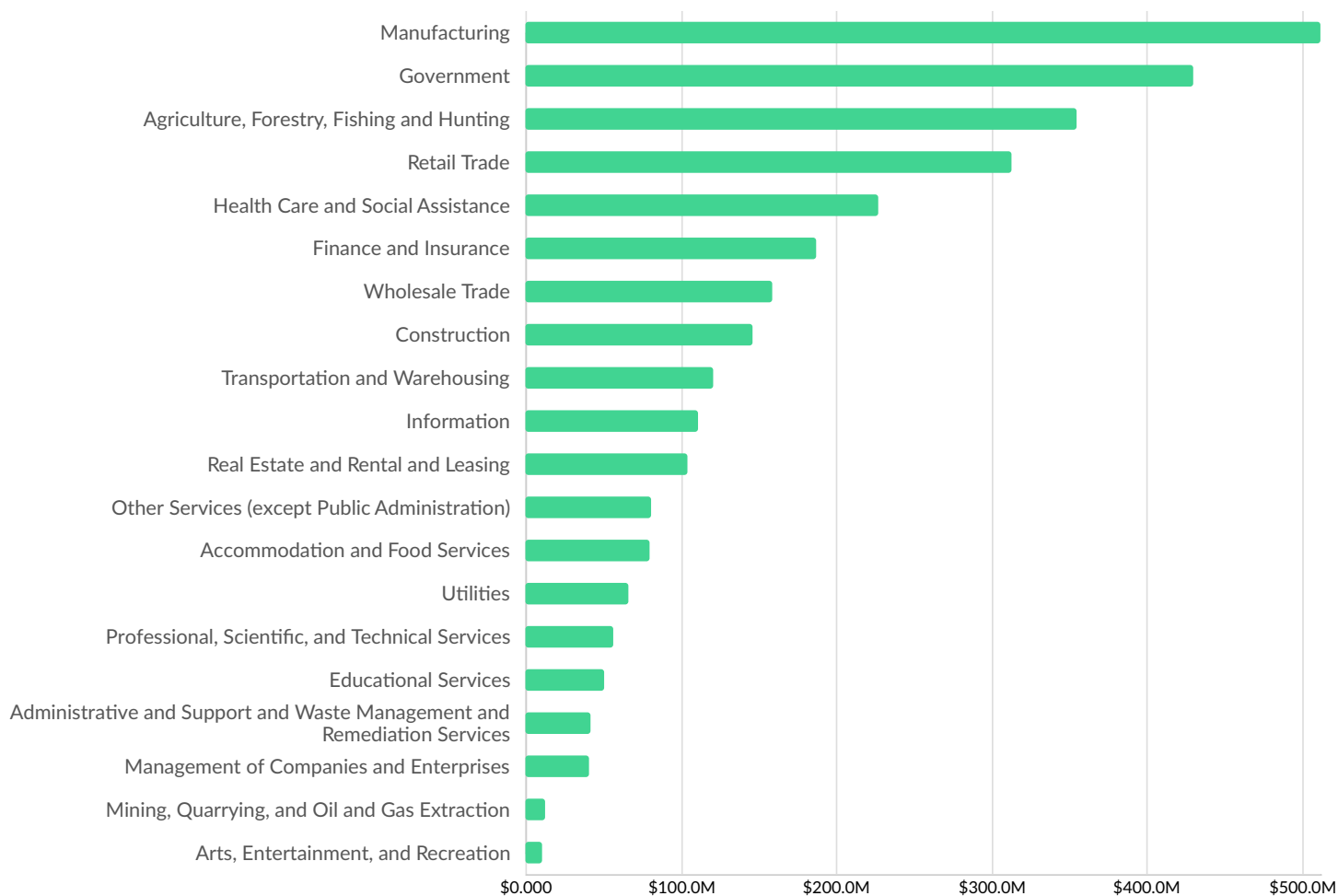


Top Industry Employment Concentration



Top Industry GRP

● Gross Regional Product



Top Industry Earnings



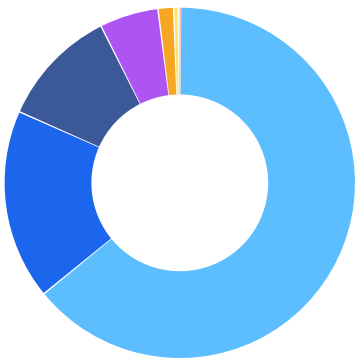
Business Characteristics

4,603 Companies Employ Your Workers

Online profiles for your workers mention 4,603 companies as employers, with the top 10 appearing below. In the last 12 months, 899 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Truman State University	899	A.T. Still University	180
A.T. Still University	319	Community Health Systems Pro...	150
Walsworth Company	220	GPAC	134
Smithfield Foods	178	Truman State University	126
Kraft Heinz	173	State of Missouri	123
Northeast Regional Medical Cen...	114	Smithfield Foods	121
Preferred Family Healthcare	112	Walmart	118
Walmart	112	Northeast Regional Medical Cen...	97
State of Missouri	104	Walsworth Company	88
Onshore Outsourcing	95	Cargill	86

Business Size

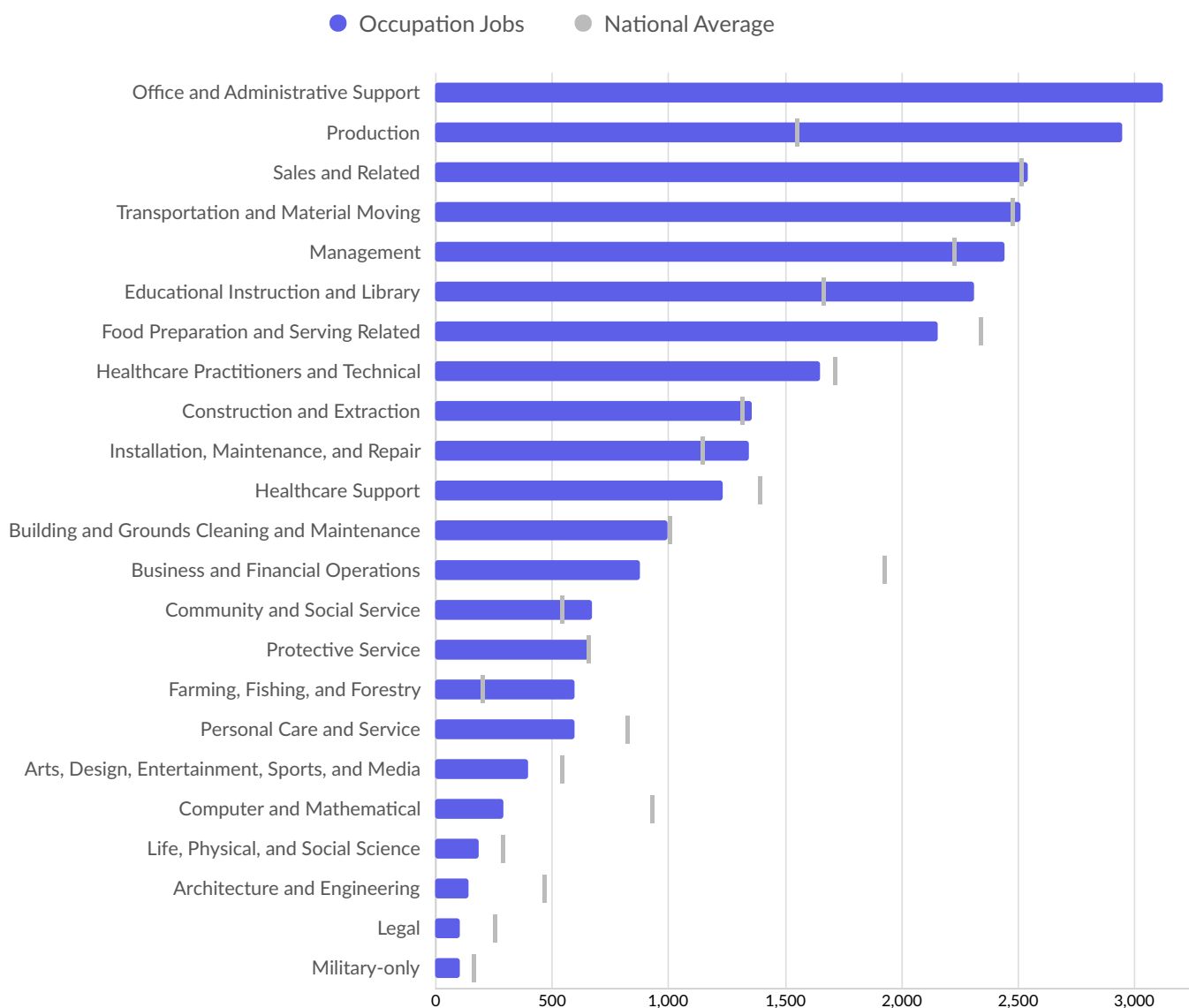


	Percentage	Business Count
1 to 4 employees	64.0%	3,853
5 to 9 employees	17.5%	1,055
10 to 19 employees	11.0%	659
20 to 49 employees	5.4%	326
50 to 99 employees	1.4%	86
100 to 249 employees	0.4%	25
250 to 499 employees	0.1%	8
500+ employees	0.1%	5

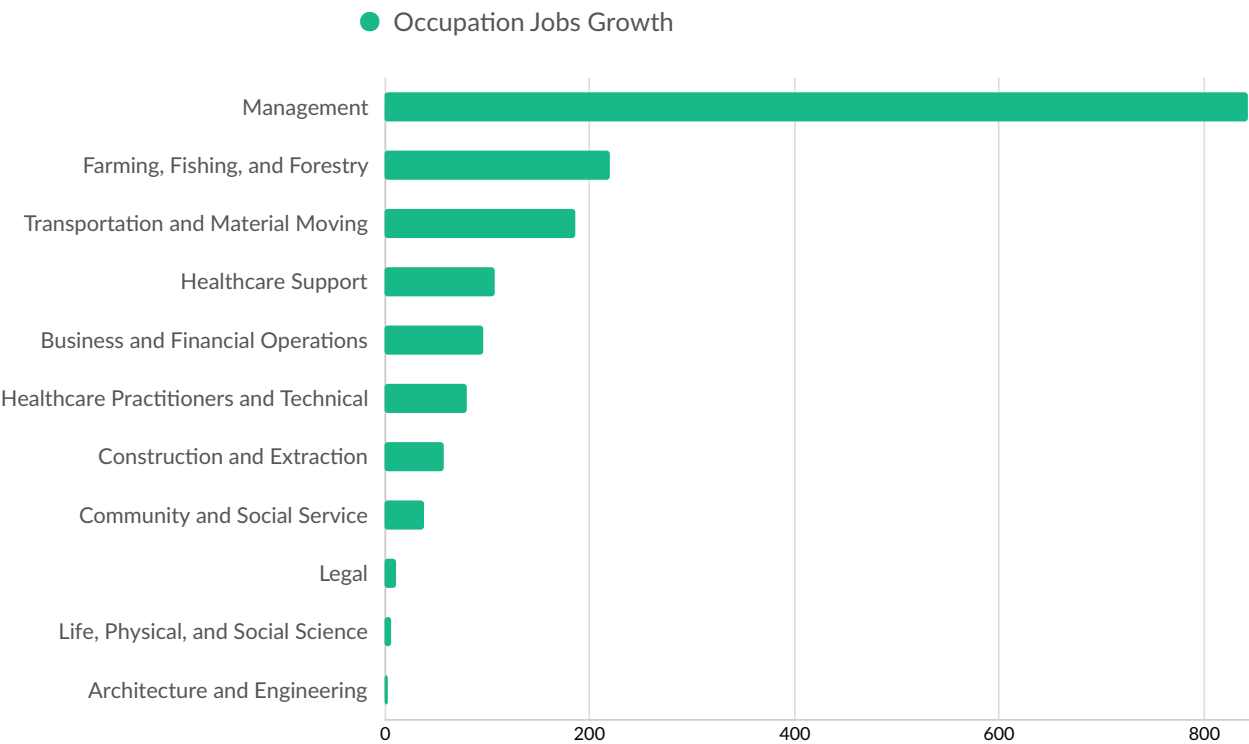
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

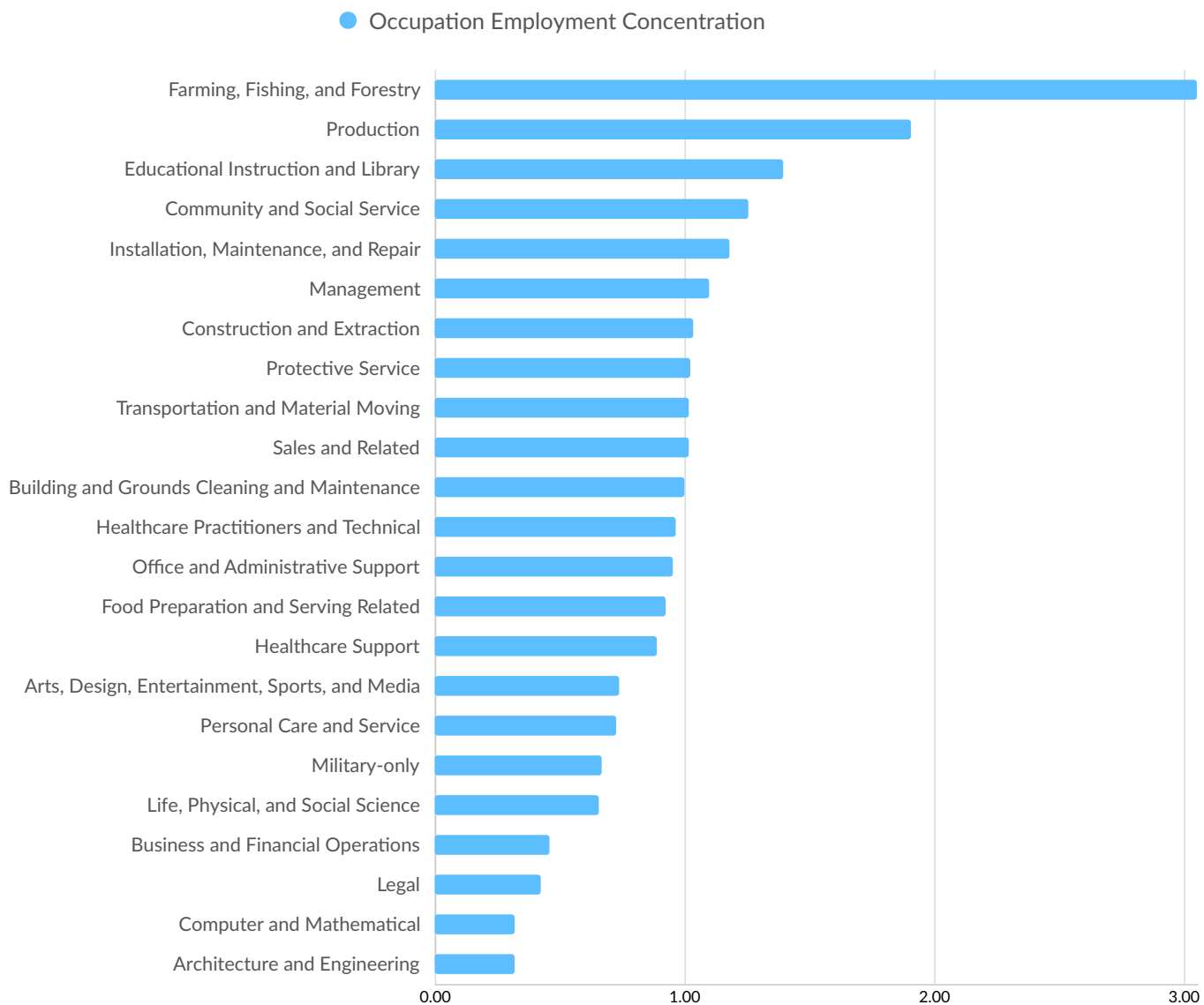
Largest Occupations



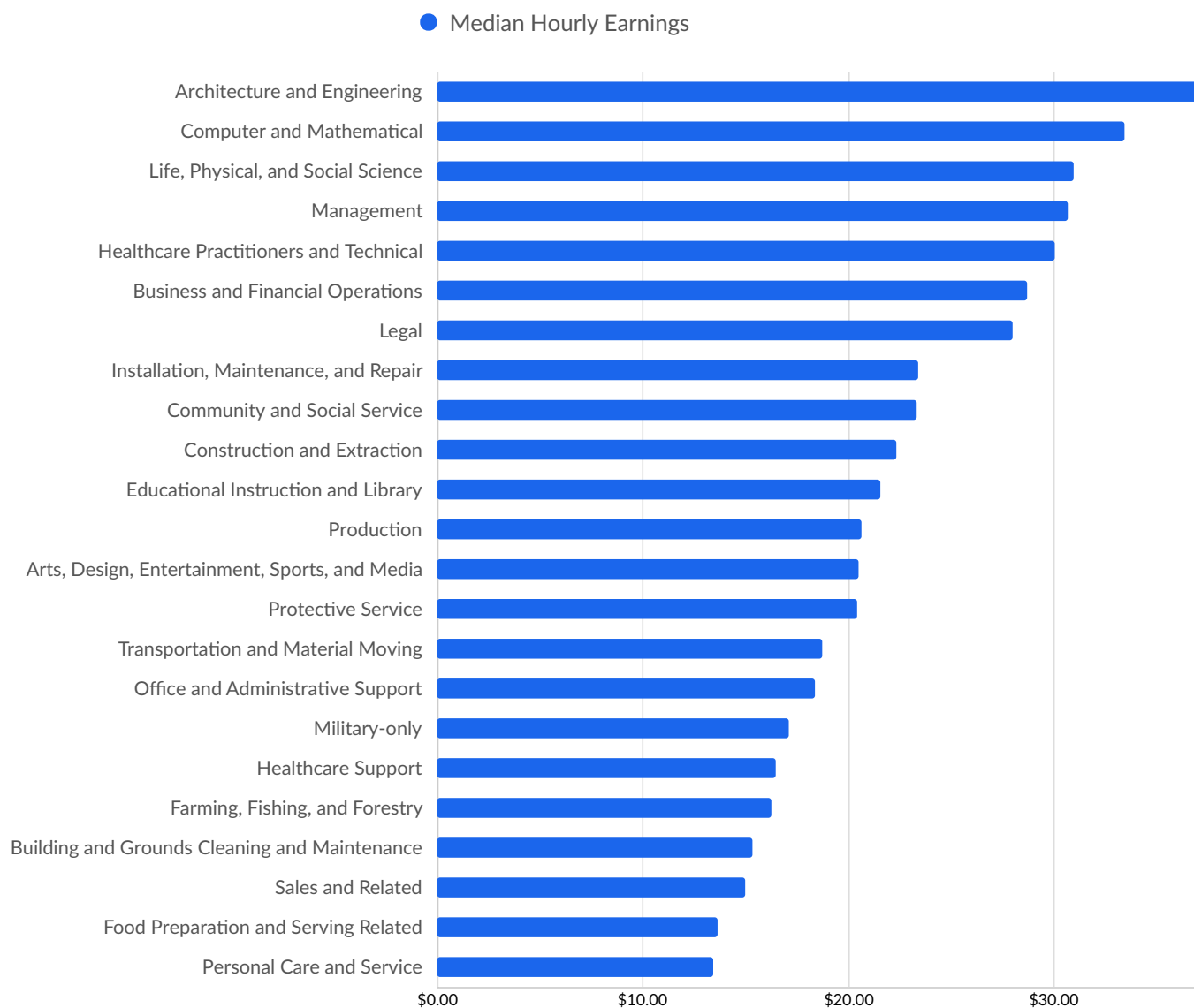
Top Growing Occupations



Top Occupation Employment Concentration



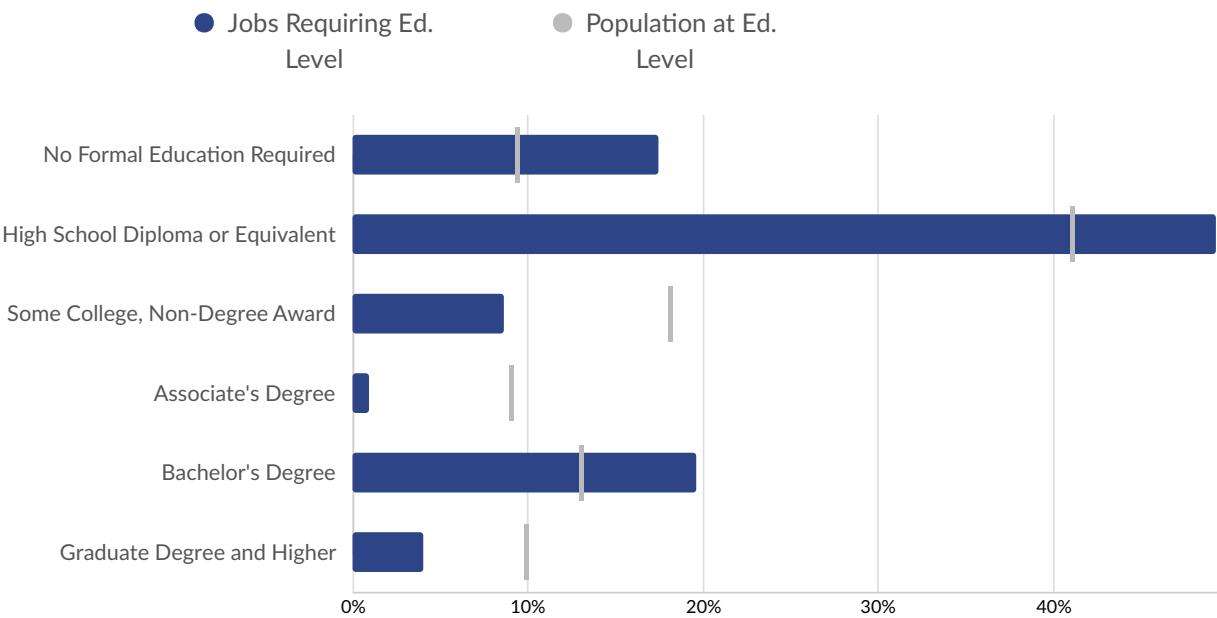
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2023, there were 2,118 graduates in 8 Missouri Counties. This pipeline has shrunk by 19% over the last 5 years. The highest share of these graduates come from "Osteopathic Medicine/Osteopathy" (Master's or Higher), "Physical Therapy/Therapist" (Master's or Higher), and "Physician Assistant" (Master's or Higher).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
A T Still University of Health Sciences	1,077 	
Truman State University	1,023 	
Kirksville Area Technical Center	18 	

- Certificate

Associate's

Bachelor's

Master's or Higher

In-Demand Skills

