



Adair County, MO

Exceed: Regional Economic & Entrepreneurial Development



Extension
University of Missouri

Missouri

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

29001 Adair County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

25,252

Population (2024)

Population **decreased by 259** over the last 5 years but is projected to **grow by 534** over the next 5 years.

10,878

Total Regional Employment

Jobs **decreased by 409** over the last 5 years but are projected to **grow by 116** over the next 5 years.

\$56.6K

Median Household Income (2023)

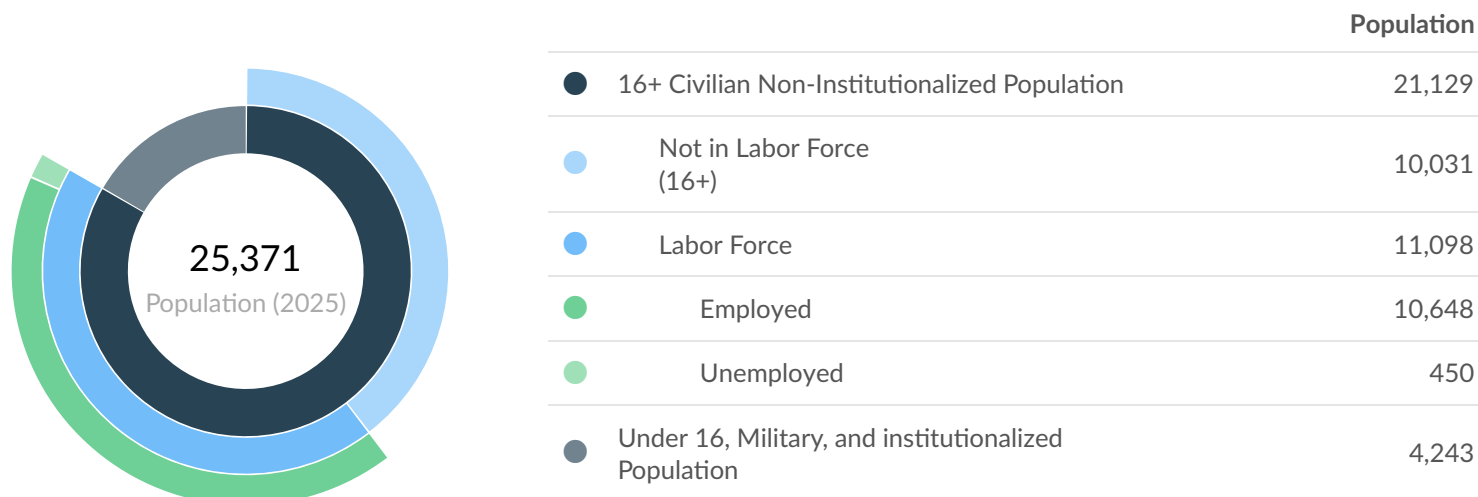
Median household income is **\$22.0K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **declined by 1.0%** since 2019, falling by 259. Population is expected to **increase by 2.1%** between 2024 and 2029, adding 534.
- From 2019 to 2024, jobs **declined by 3.6%** in Adair County, MO from 11,287 to **10,878**. This change **fell short of the national growth rate of 4.1% by 7.7%**. As the number of jobs declined, the **labor force participation rate decreased from 54.0% to 52.1% between 2019 and 2024**.
- Concerning educational attainment, **16.0% of Adair County, MO residents possess a Bachelor's Degree** (5.5% below the national average), and **6.9% hold an Associate's Degree** (1.9% below the national average).
- The top three industries in 2024 are Education and Hospitals (State Government), Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

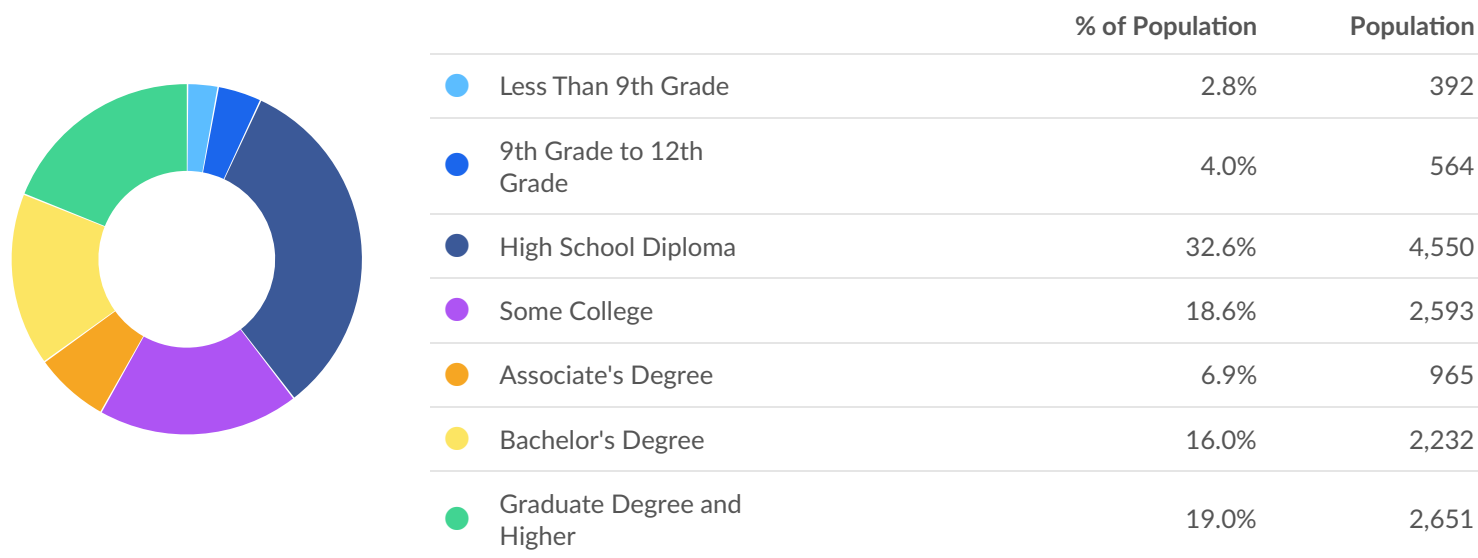
	Population (2025)	Labor Force (Apr 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	25,371	11,098	10,878	87.6	\$1.10B	\$1.71B	\$1.50B
State	6,234,870	3,171,695	3,270,872	90.5	\$446.18B	\$389.80B	\$449.08B

Apr 2025 Labor Force Breakdown



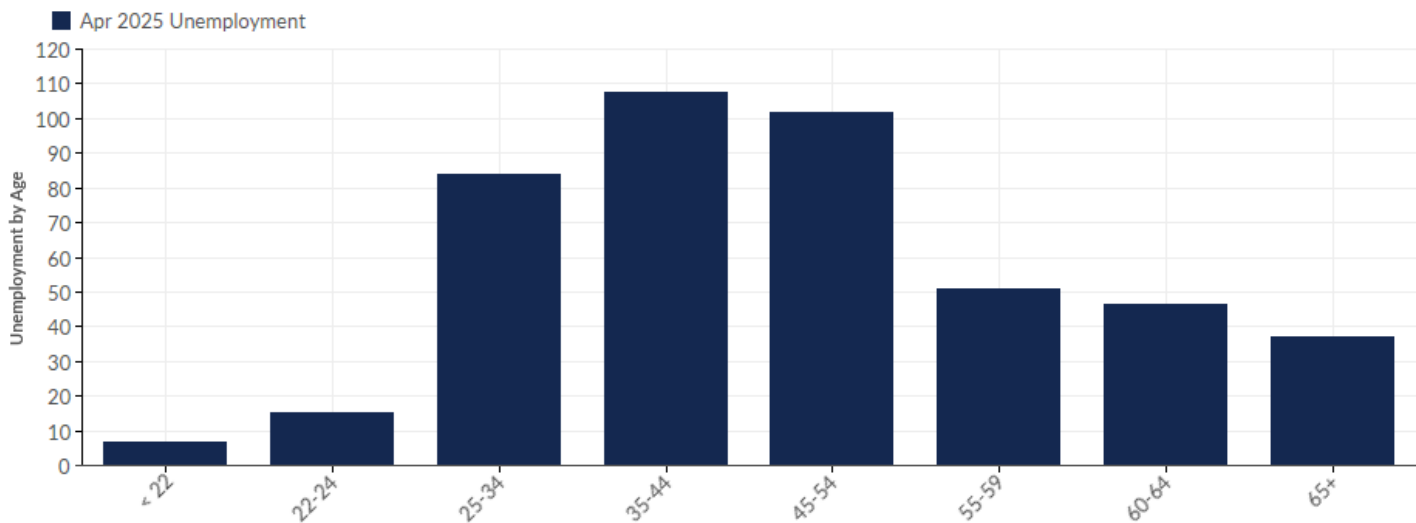
Educational Attainment

Concerning educational attainment, **16.0% of Adair County, MO residents possess a Bachelor's Degree** (5.5% below the national average), and **6.9% hold an Associate's Degree** (1.9% below the national average).



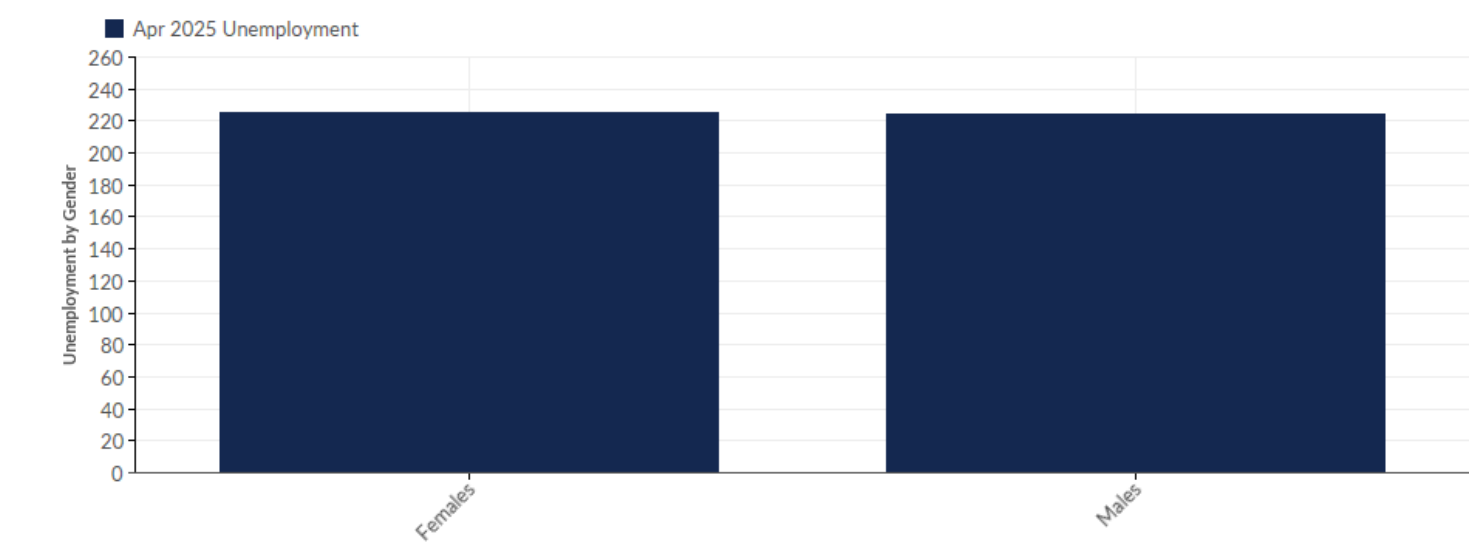
Unemployment by Demographics

Unemployment by Age



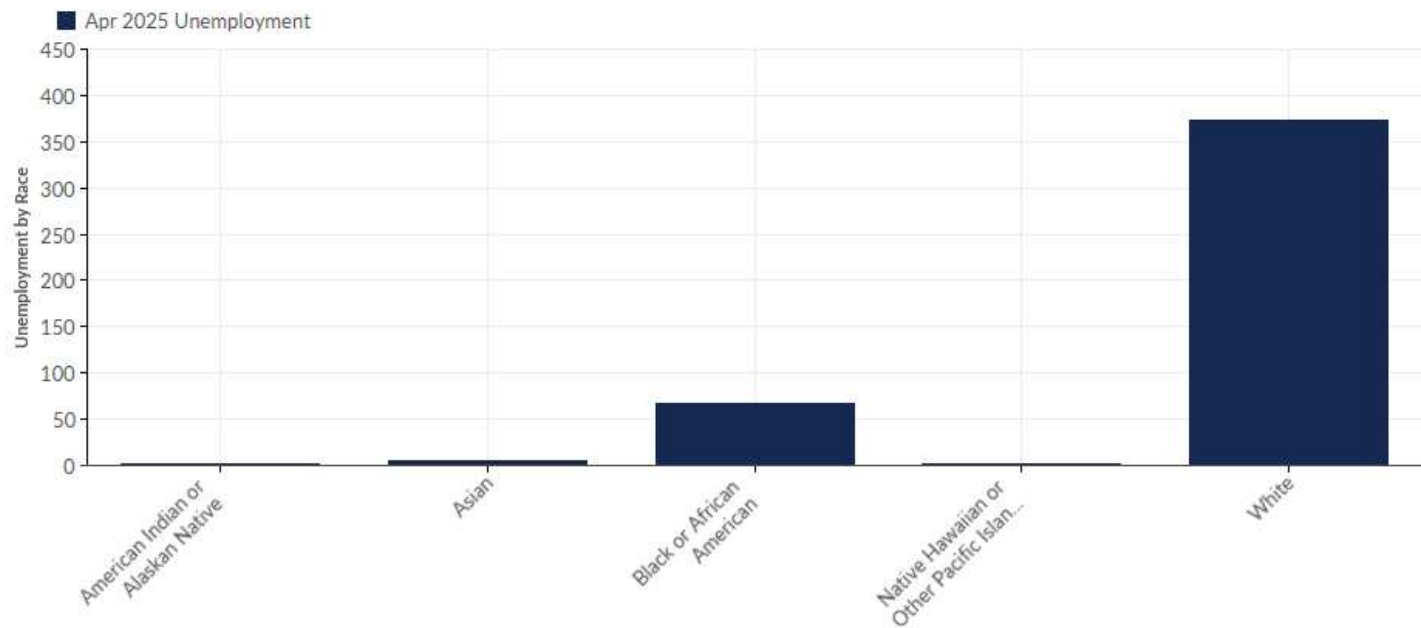
Age	Unemployment (Apr 2025)	% of Unemployed
< 22	7	1.56%
22-24	15	3.33%
25-34	84	18.67%
35-44	107	23.78%
45-54	102	22.67%
55-59	51	11.33%
60-64	47	10.44%
65+	37	8.22%
Total	450	100.00%

Unemployment by Gender



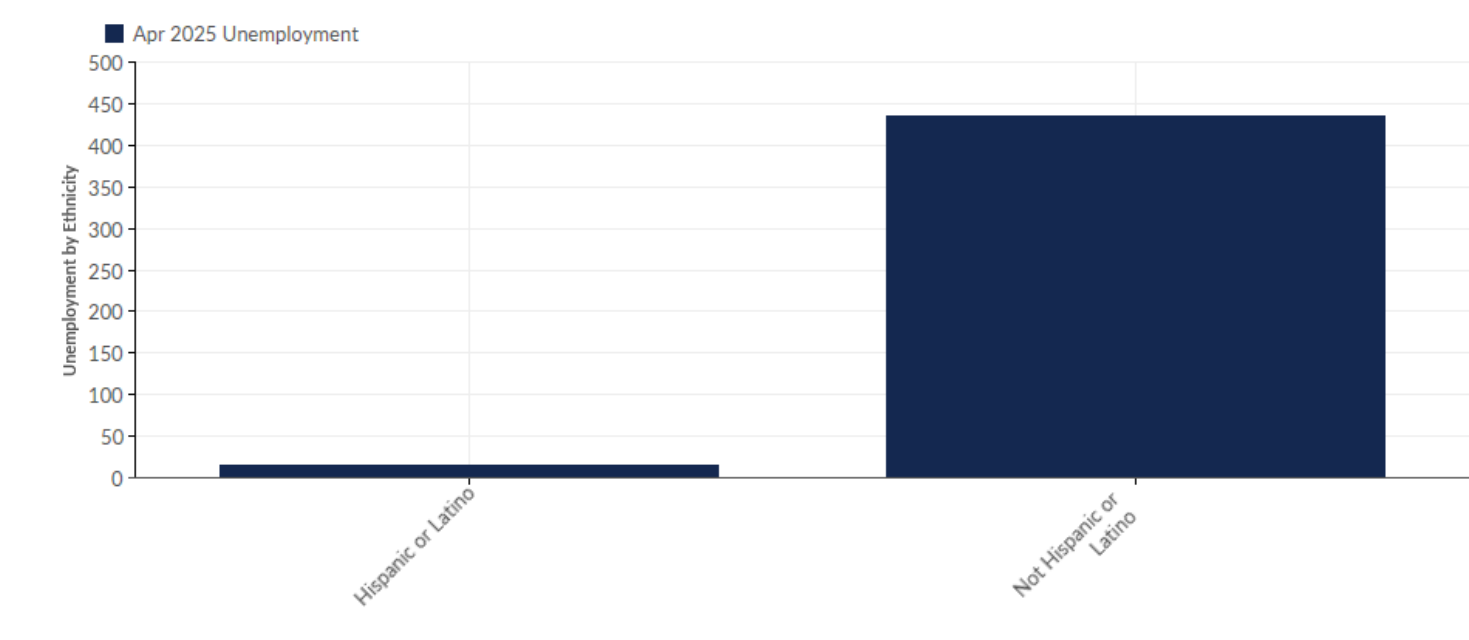
Gender	Unemployment (Apr 2025)	% of Unemployed
Females	226	50.22%
Males	224	49.78%
Total	450	100.00%

Unemployment by Race



Race	Unemployment (Apr 2025)	% of Unemployed
American Indian or Alaskan Native	2	0.44%
Asian	6	1.33%
Black or African American	67	14.89%
Native Hawaiian or Other Pacific Islander	2	0.44%
White	373	82.89%
Total	450	100.00%

Unemployment by Ethnicity

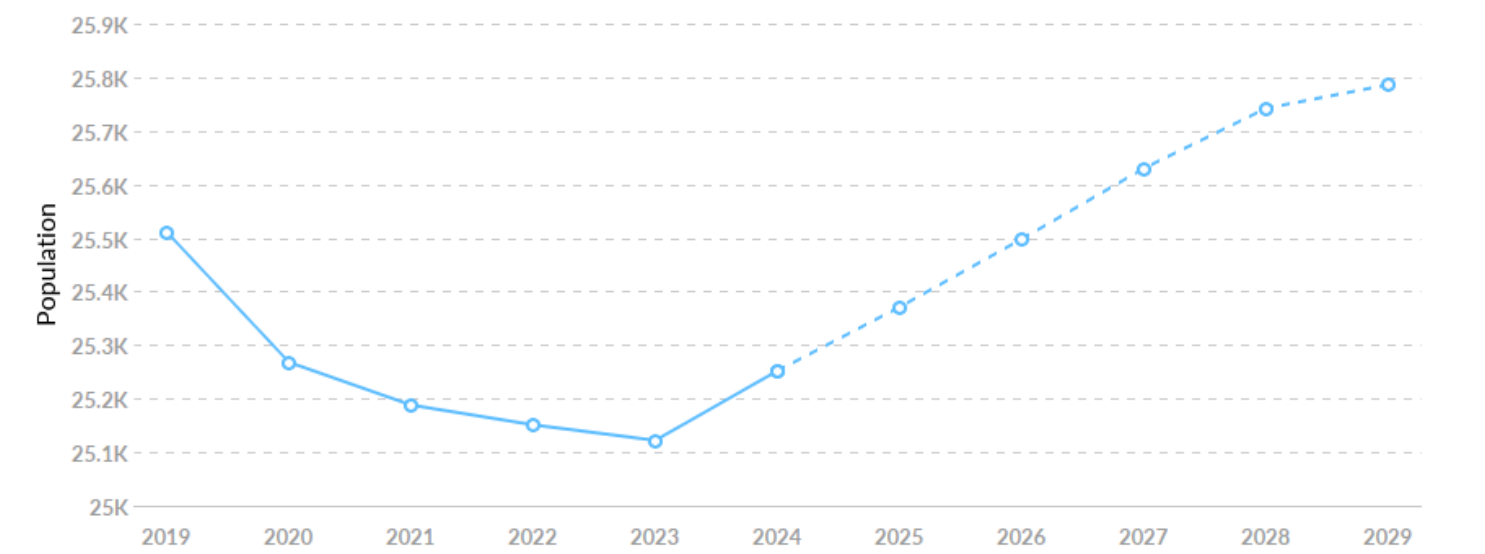


Ethnicity	Unemployment (Apr 2025)	% of Unemployed
Hispanic or Latino	15	3.33%
Not Hispanic or Latino	435	96.67%
Total	450	100.00%

Historic & Projected Trends

Population Trends

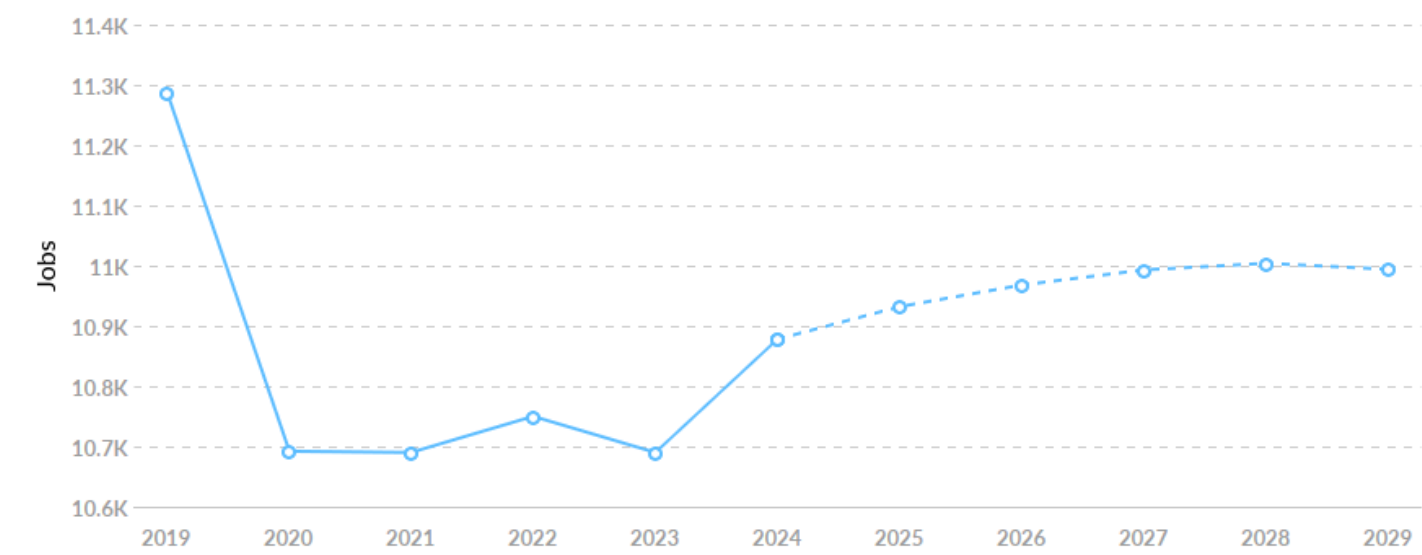
As of 2024 the region's population **declined by 1.0%** since 2019, falling by 259. Population is expected to **increase by 2.1%** between 2024 and 2029, adding 534.



Timeframe	Population
2019	25,511
2020	25,268
2021	25,188
2022	25,151
2023	25,122
2024	25,252
2025	25,371
2026	25,498
2027	25,630
2028	25,742
2029	25,786

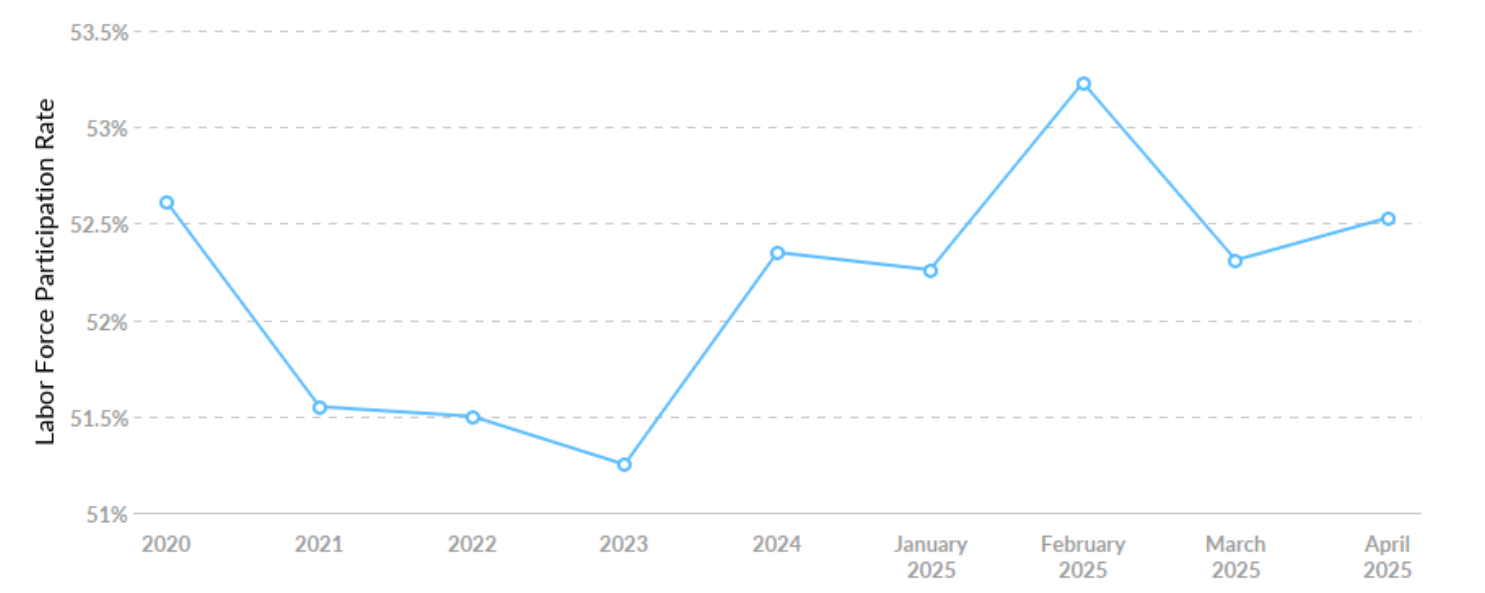
Job Trends

From 2019 to 2024, jobs declined by 3.6% in Adair County, MO from 11,287 to 10,878. This change fell short of the national growth rate of 4.1% by 7.7%.



Timeframe	Jobs
2019	11,287
2020	10,692
2021	10,690
2022	10,750
2023	10,690
2024	10,878
2025	10,932
2026	10,968
2027	10,993
2028	11,004
2029	10,994

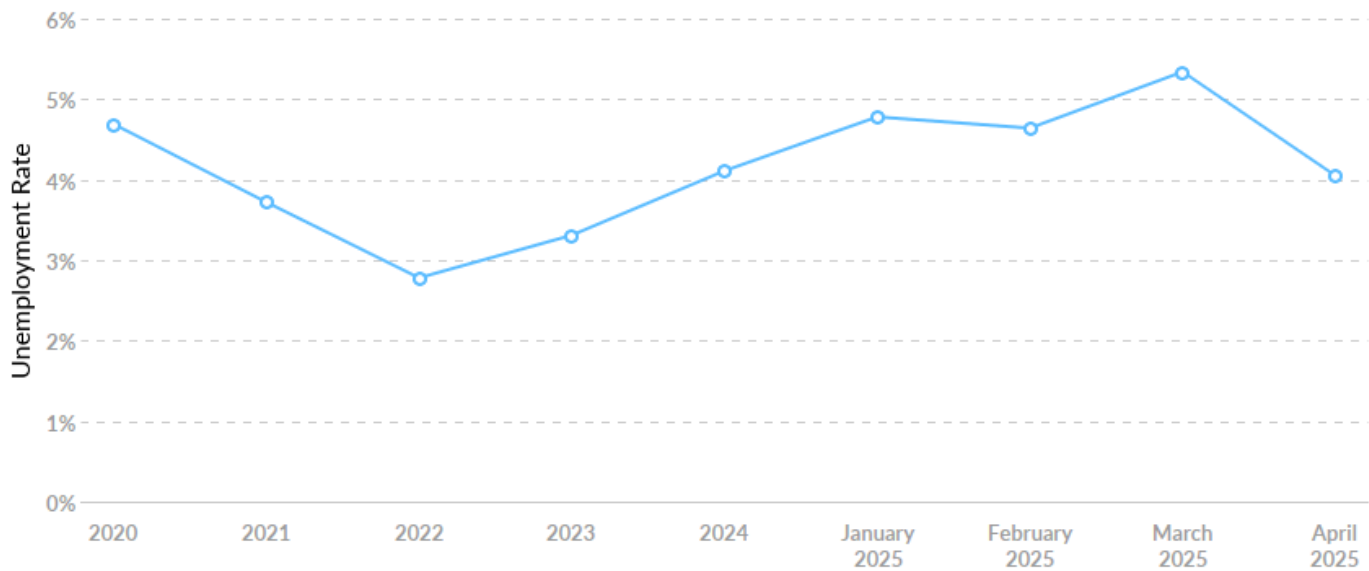
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	52.61%
2021	51.55%
2022	51.50%
2023	51.25%
2024	52.35%
January 2025	52.26%
February 2025	53.23%
March 2025	52.31%
April 2025	52.53%

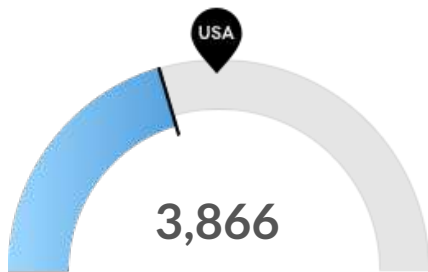
Unemployment Rate Trends

Adair County, MO had an April 2025 unemployment rate of 4.05%, **decreasing from 4.69% 5 years before.**



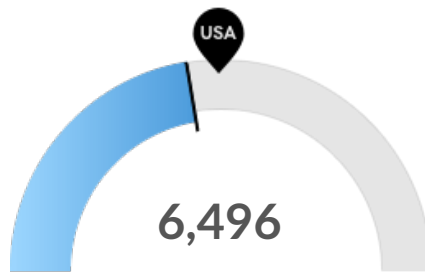
Timeframe	Unemployment Rate
2020	4.69%
2021	3.72%
2022	2.78%
2023	3.31%
2024	4.11%
January 2025	4.78%
February 2025	4.64%
March 2025	5.34%
April 2025	4.05%

Population Characteristics



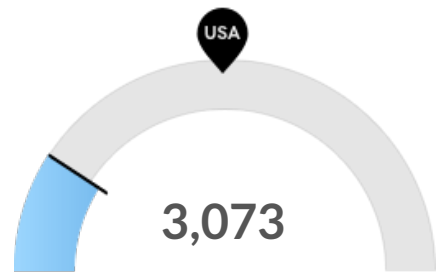
Millennials

Adair County, MO has 3,866 millennials (ages 25-39). The national average for an area this size is 5,104.



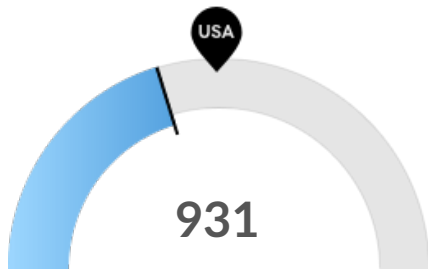
Retiring Soon

Retirement risk is low in Adair County, MO. The national average for an area this size is 7,584 people 55 or older, while there are 6,496 here.



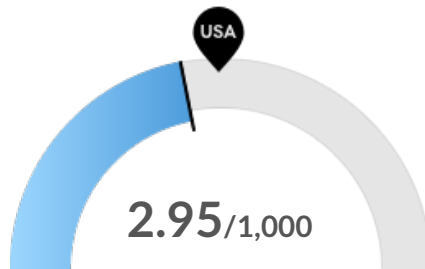
Racial Diversity

Racial diversity is low in Adair County, MO. The national average for an area this size is 10,463 racially diverse people, while there are 3,073 here.



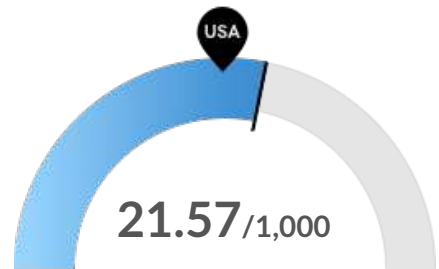
Veterans

Adair County, MO has 931 veterans. The national average for an area this size is 1,243.



Violent Crime

Adair County, MO has 2.95 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

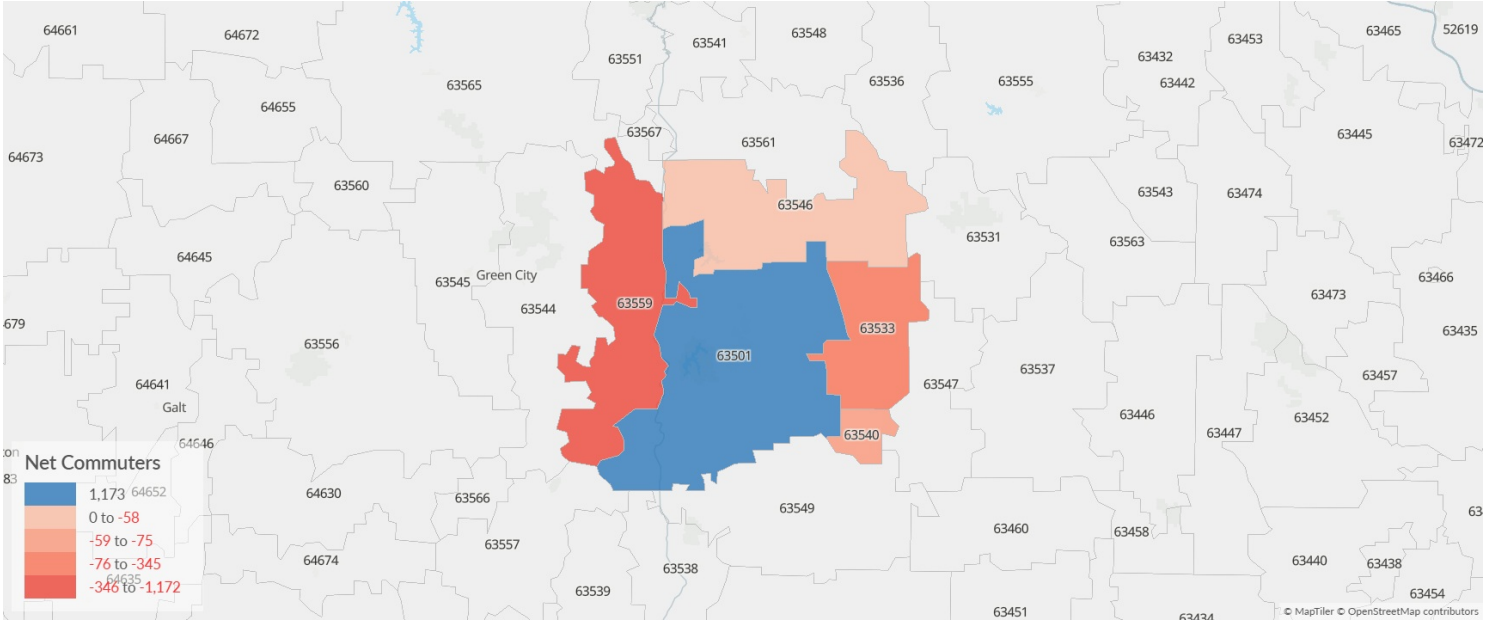


Property Crime

Adair County, MO has 21.57 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adair County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
63501	Kirkville, MO (in Adair ...	9,651
63546	Greentop, MO (in Adair ...	677
63533	Brashear, MO (in Adair c...	338
63559	Novinger, MO (in Adair ...	207
63540	Gibbs, MO (in Adair cou...	<10

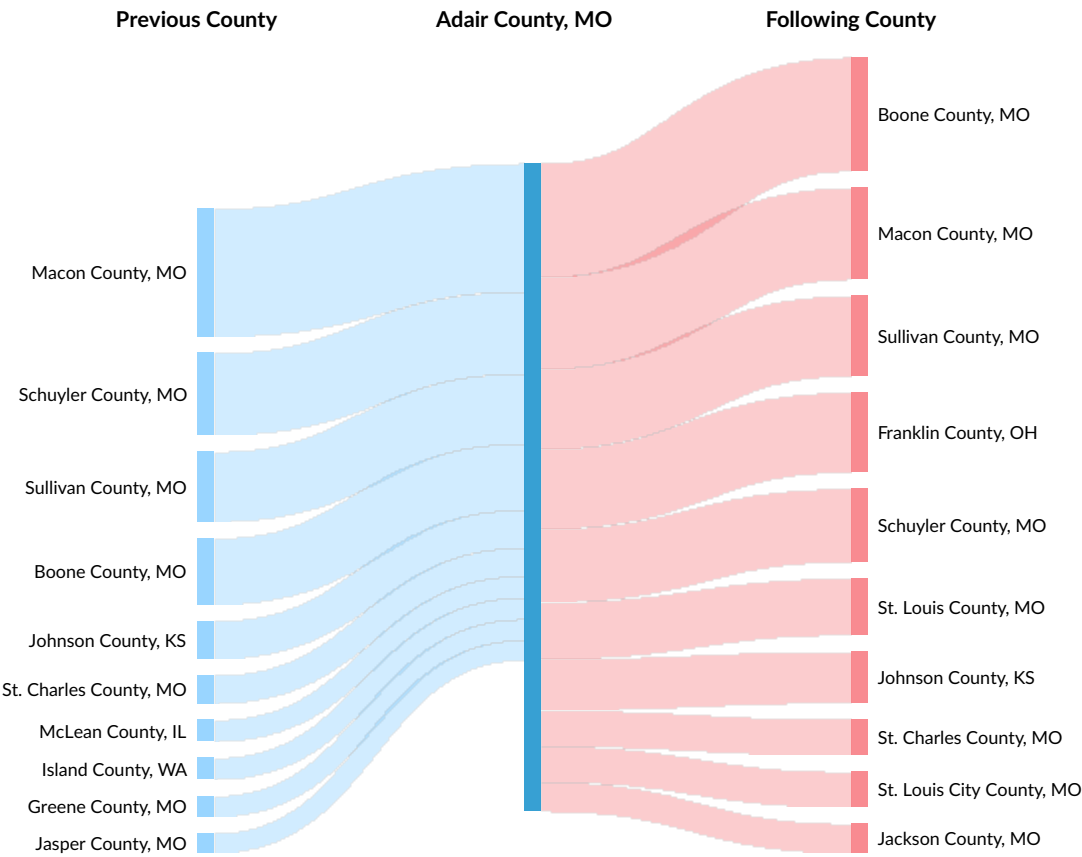
Where Talent Lives

ZIP	Name	2024 Workers
63501	Kirkville, MO (in Adair ...	8,478
63546	Greentop, MO (in Adair ...	712
63559	Novinger, MO (in Adair ...	553
63533	Brashear, MO (in Adair c...	415
63540	Gibbs, MO (in Adair cou...	65

Inbound and Outbound Migration

The table below analyzes past and current residents of Adair County, MO. The left column shows residents of other counties migrating to Adair County, MO. The right column shows residents migrating from Adair County, MO to other counties.

As of 2022, 82 people have migrated from Macon County, MO to Adair County, MO. In the same year, 73 people left Adair County, MO migrating to Boone County, MO. The total Net Migration for Adair County, MO in 2022 was -113.

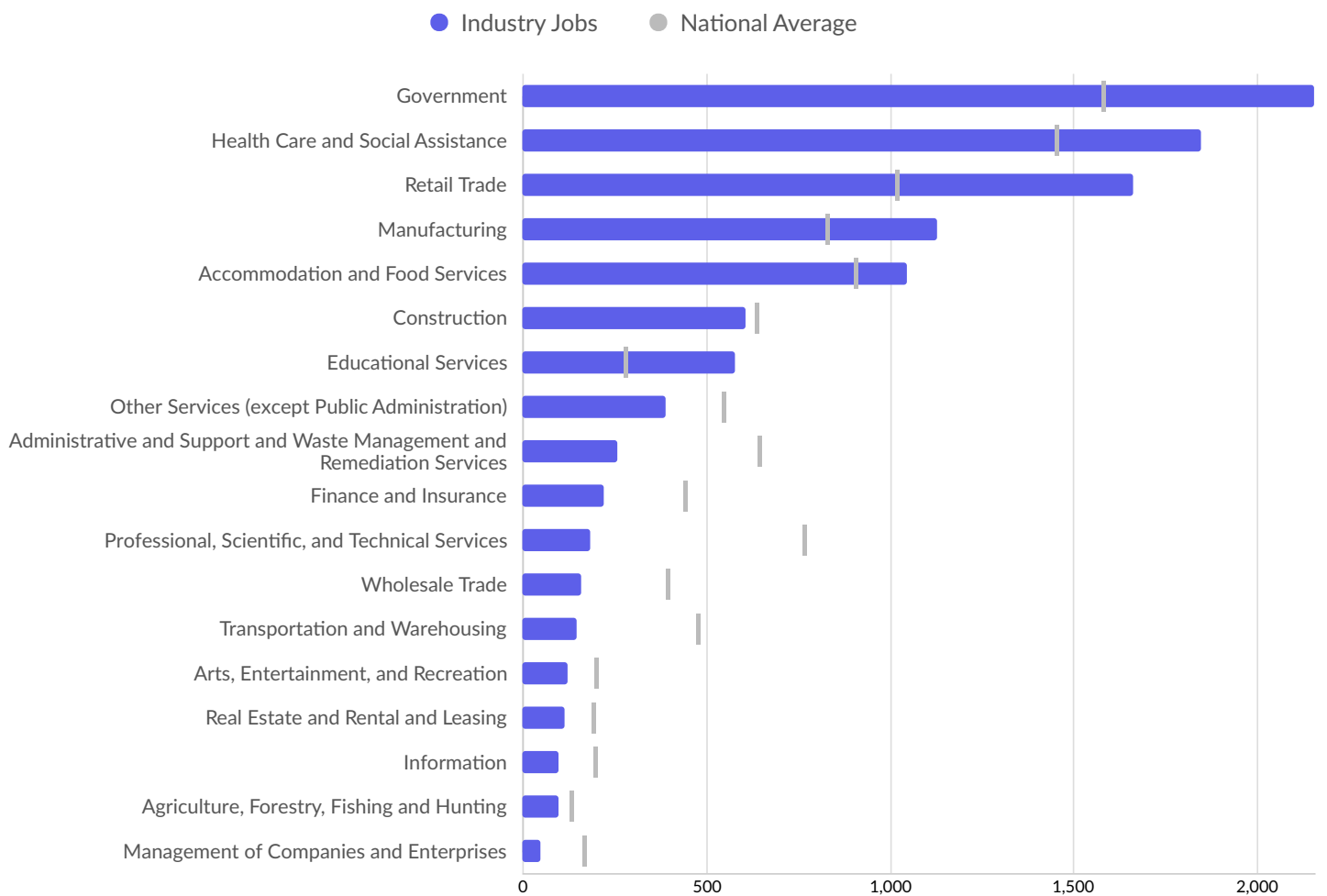


Top Previous Counties	Migrations
Macon County, MO	82
Schuyler County, MO	53
Sullivan County, MO	45
Boone County, MO	43
Johnson County, KS	24
St. Charles County, MO	18

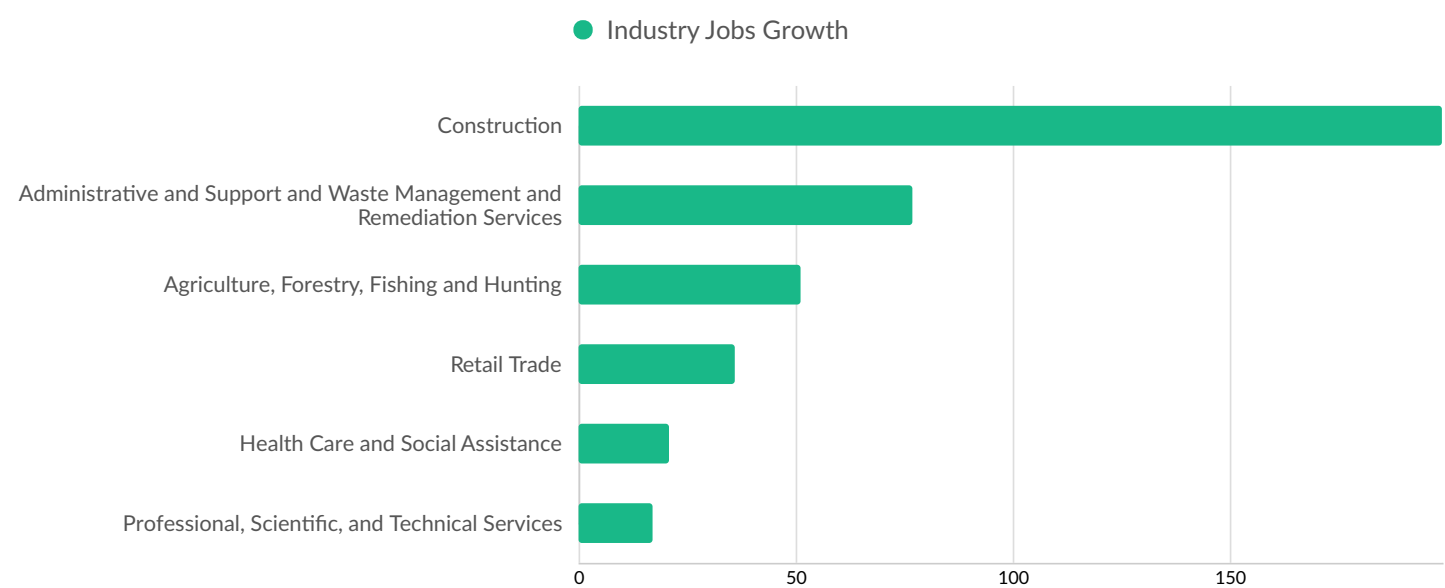
Top Previous Counties	Migrations
McLean County, IL	14
Island County, WA	14
Greene County, MO	13
Jasper County, MO	13
Scotland County, MO	13
Clark County, MO	12
Cache County, UT	12
Putnam County, MO	12
Pueblo County, CO	11
Top Following Counties	Migrations
Boone County, MO	73
Macon County, MO	59
Sullivan County, MO	52
Franklin County, OH	51
Schuyler County, MO	47
St. Louis County, MO	36
Johnson County, KS	33
St. Charles County, MO	23
St. Louis City County, MO	23
Jackson County, MO	19
Johnson County, IA	18
Sedgwick County, KS	16
Spokane County, WA	15
Lake County, IL	14
Kane County, IL	14

Industry Characteristics

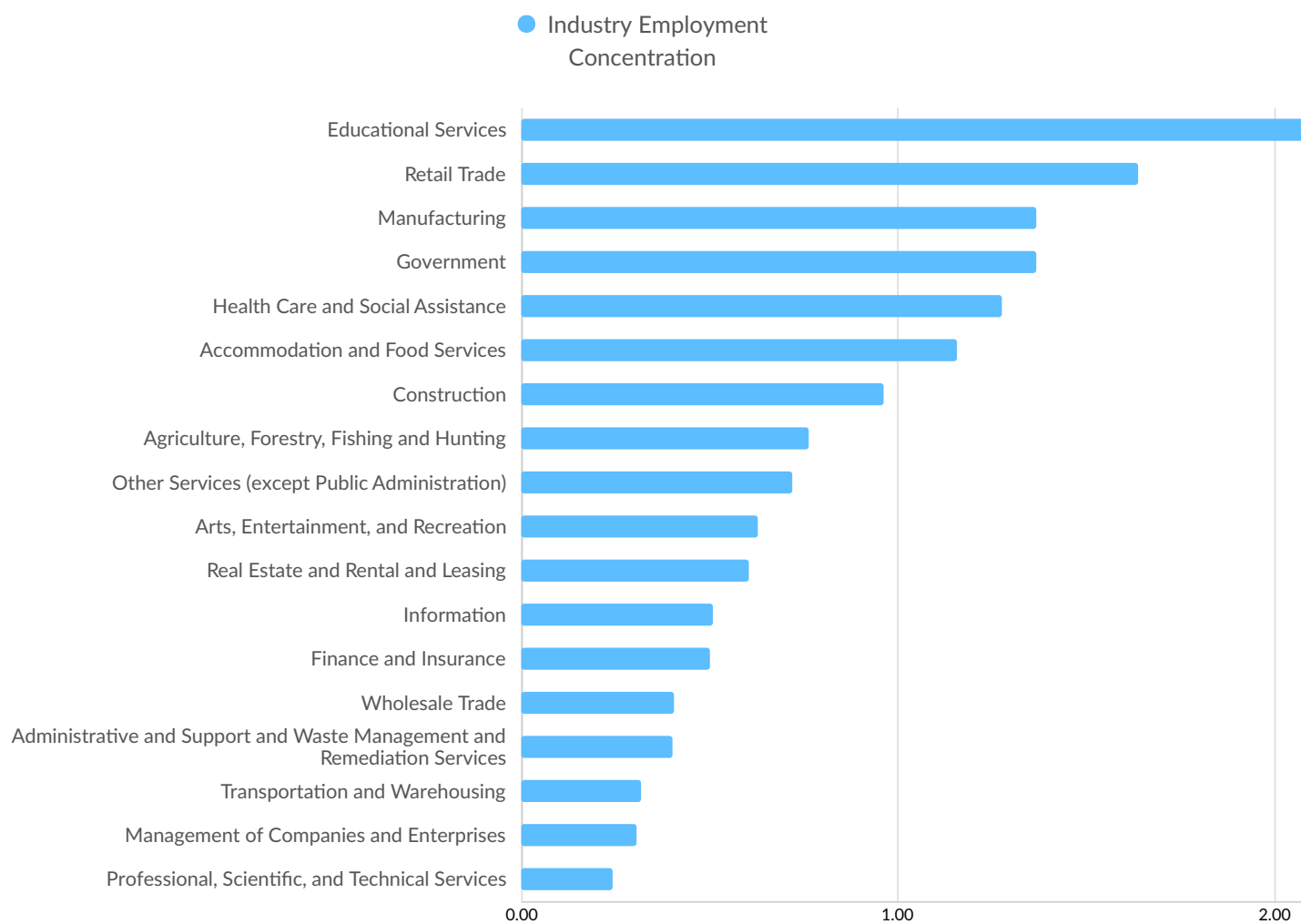
Largest Industries



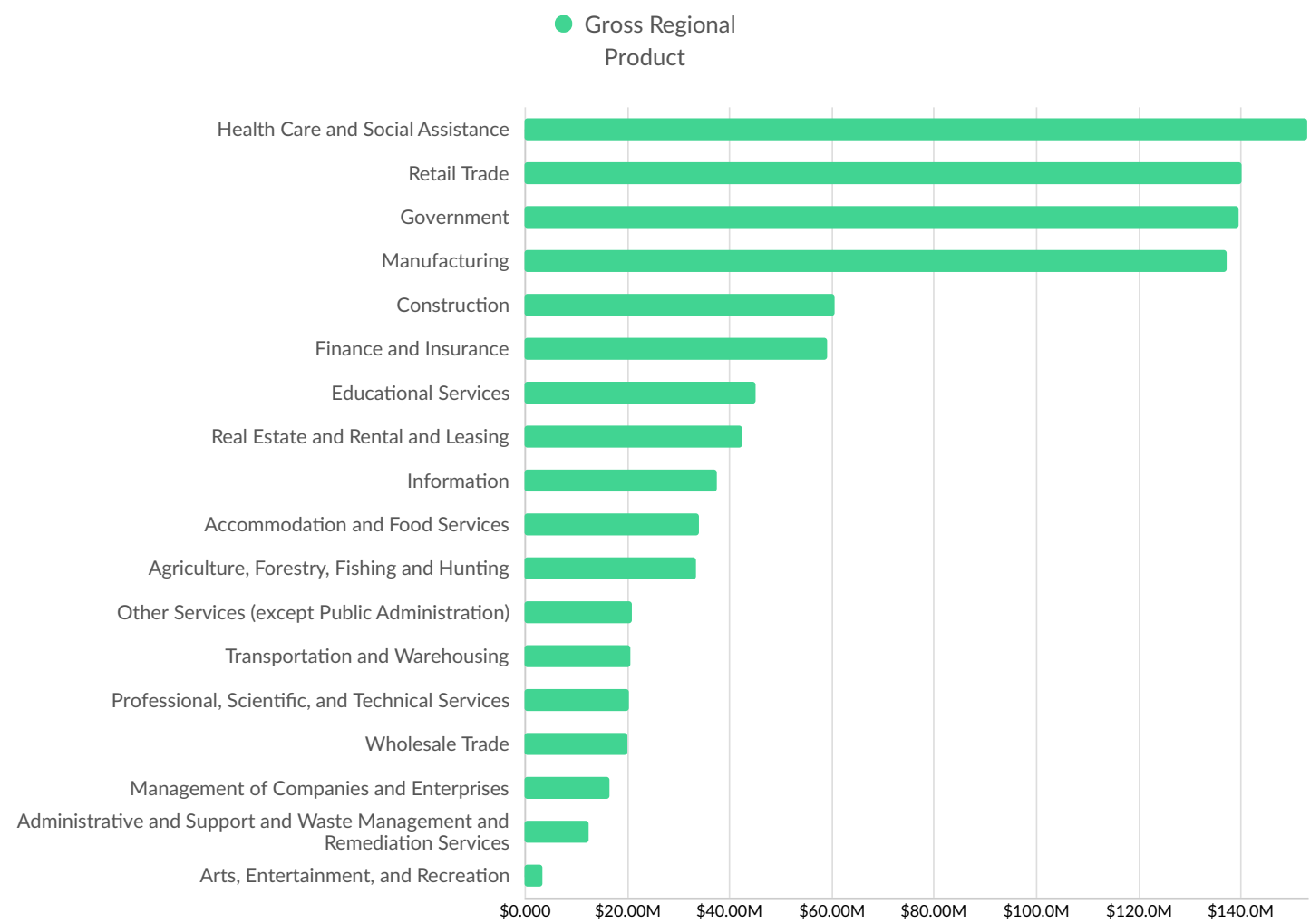
Top Growing Industries



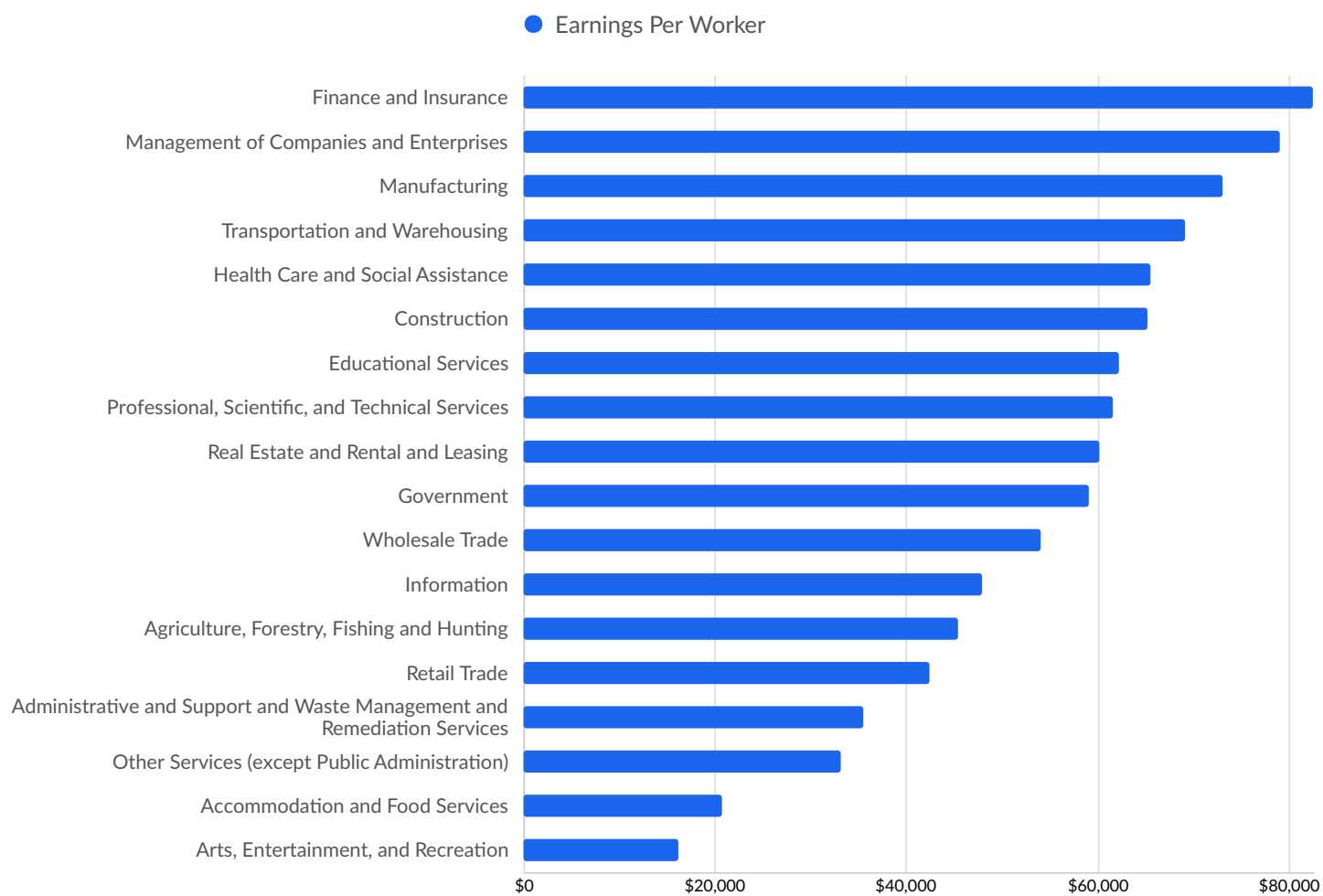
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



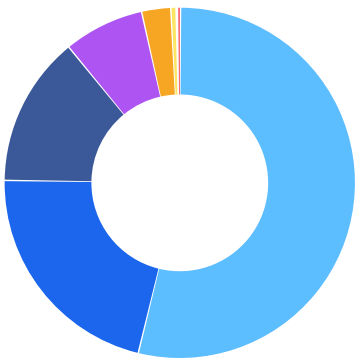
Business Characteristics

2,454 Companies Employ Your Workers

Online profiles for your workers mention 2,454 companies as employers, with the top 10 appearing below. In the last 12 months, 545 companies in Adair County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Truman State University	871	A.T. Still University	180
A.T. Still University	296	Community Health Systems Pro...	150
Kraft Heinz	130	Truman State University	129
Northeast Regional Medical Cen...	96	Northeast Regional Medical Cen...	98
Preferred Family Healthcare	95	Preferred Family Healthcare	84
Northeast Missouri Health Coun...	53	GPAC	62
Kirksville R-Iii School District	47	Sodexo	49
Hy-Vee	43	Walmart	42
Hollister Co	42	Wisconsin State Journal	41
A T Still University of Health Sci...	41	Hy-Vee	37

Business Size

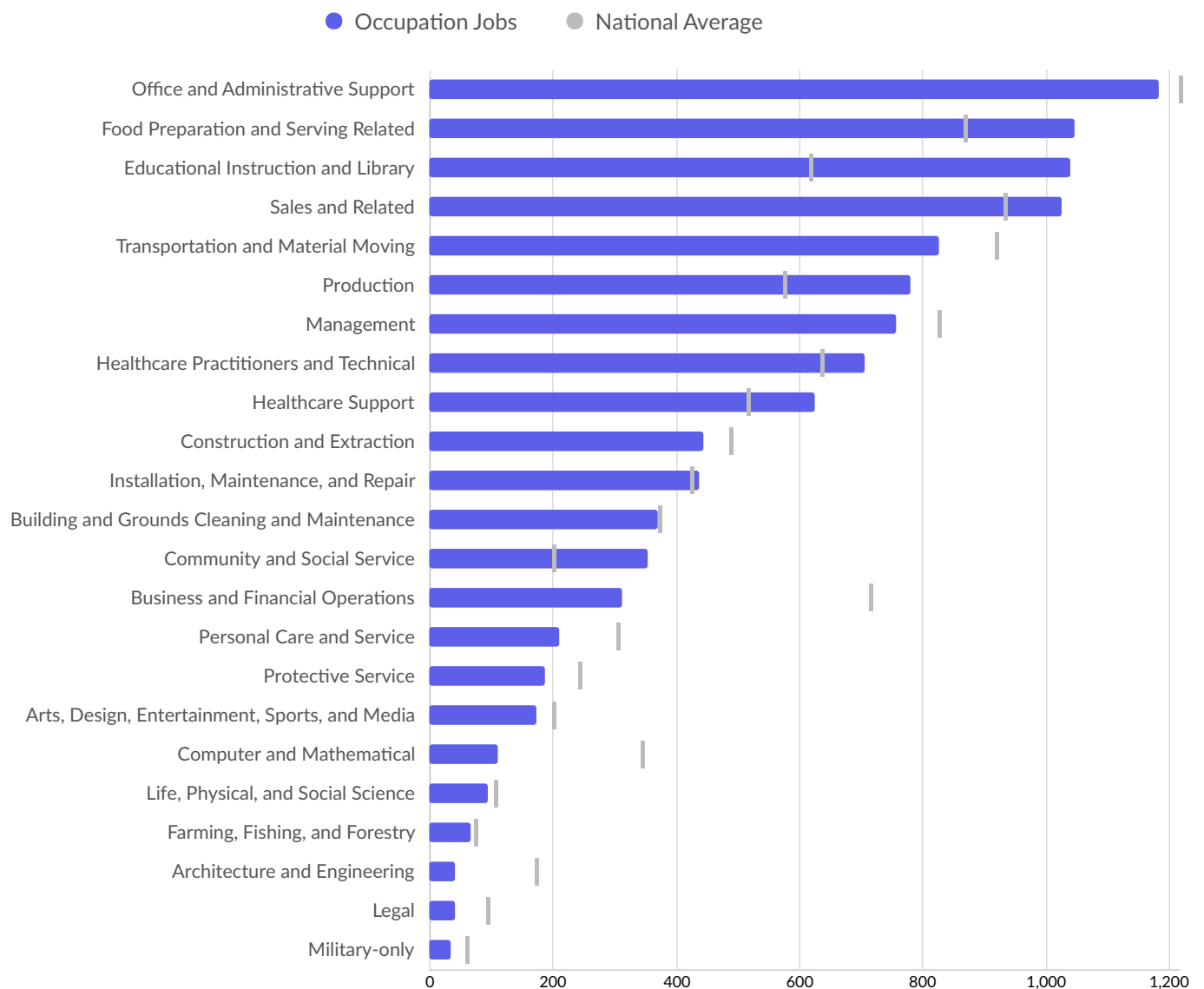


	Percentage	Business Count
1 to 4 employees	53.7%	783
5 to 9 employees	21.4%	312
10 to 19 employees	13.9%	202
20 to 49 employees	7.4%	108
50 to 99 employees	2.7%	39
100 to 249 employees	0.5%	7
250 to 499 employees	0.1%	2
500+ employees	0.3%	4

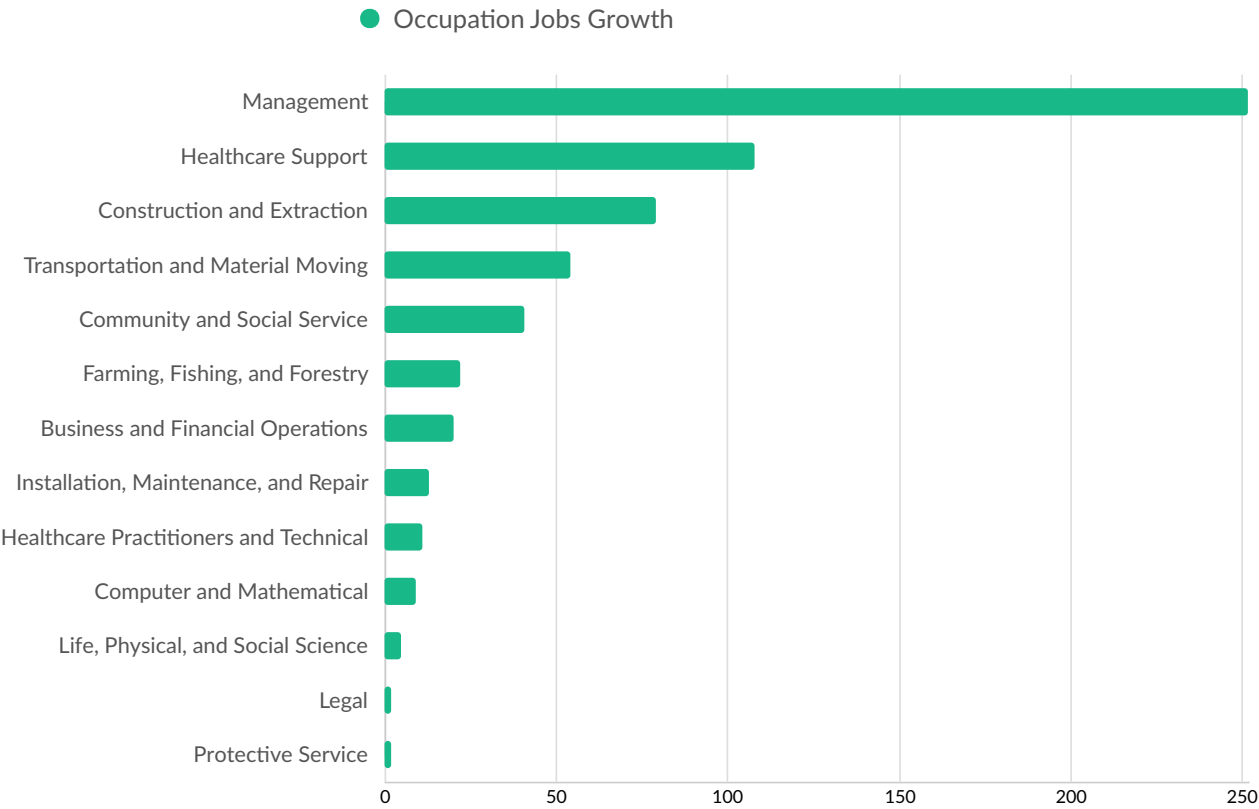
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

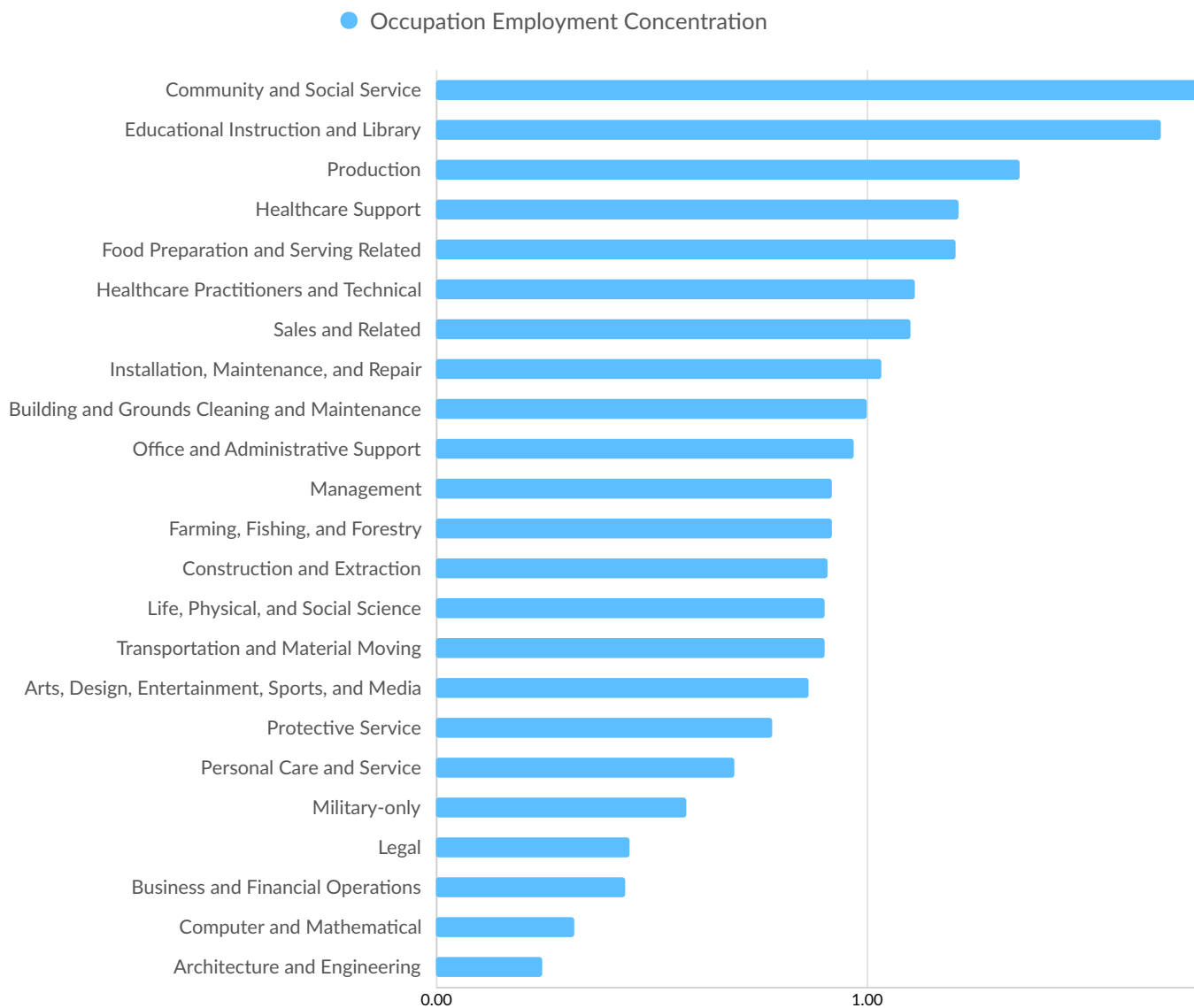
Largest Occupations



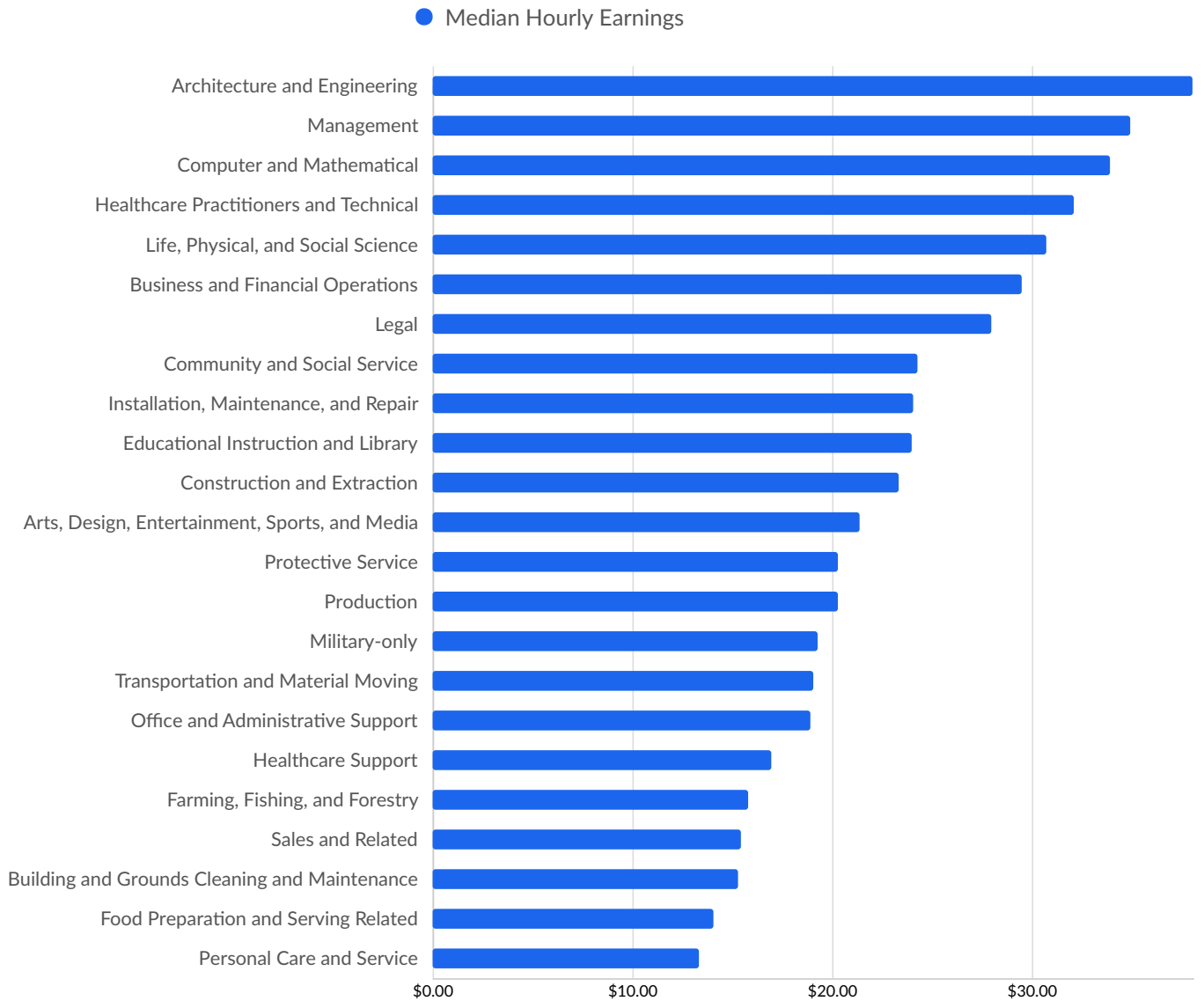
Top Growing Occupations



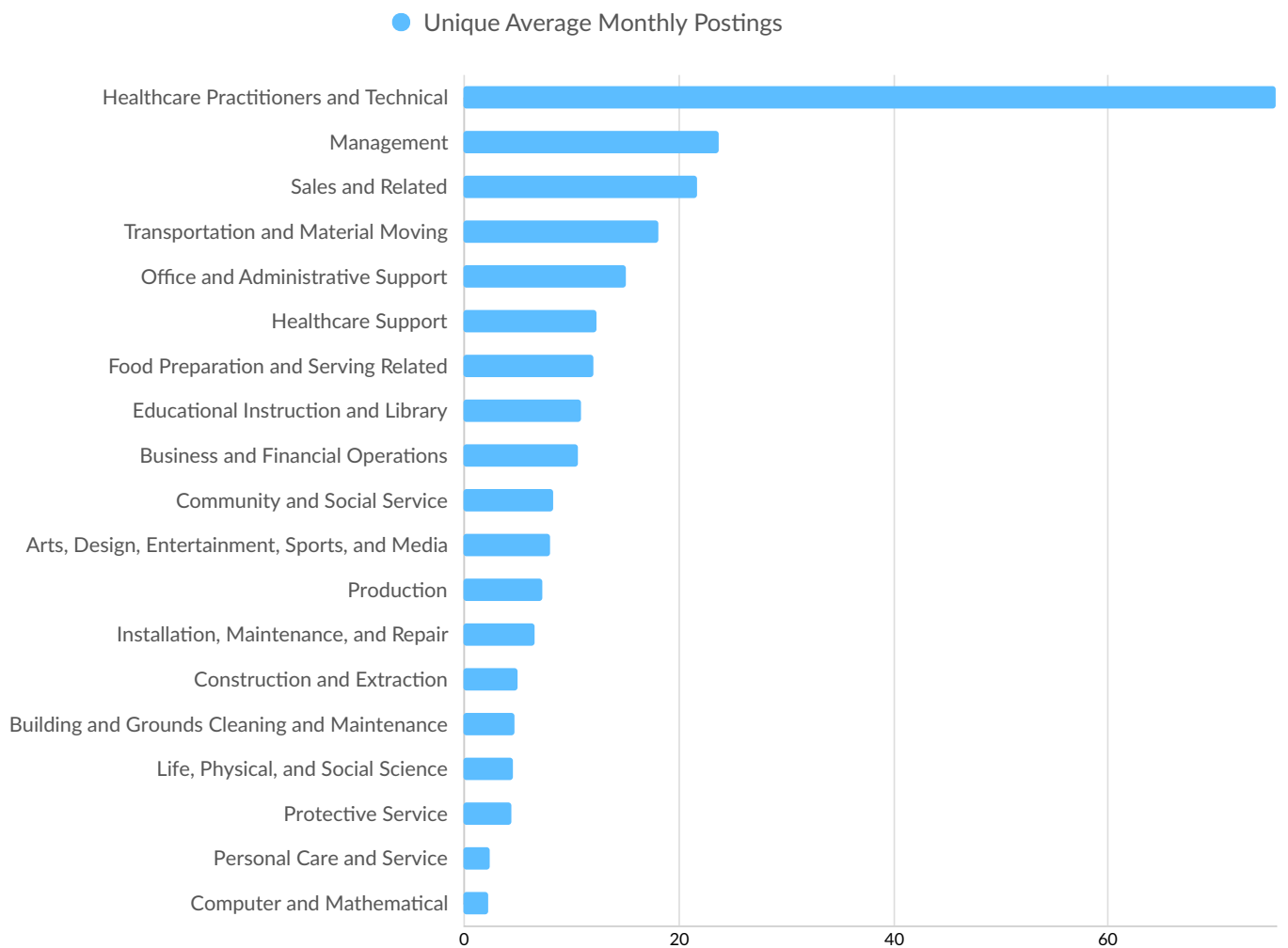
Top Occupation Employment Concentration



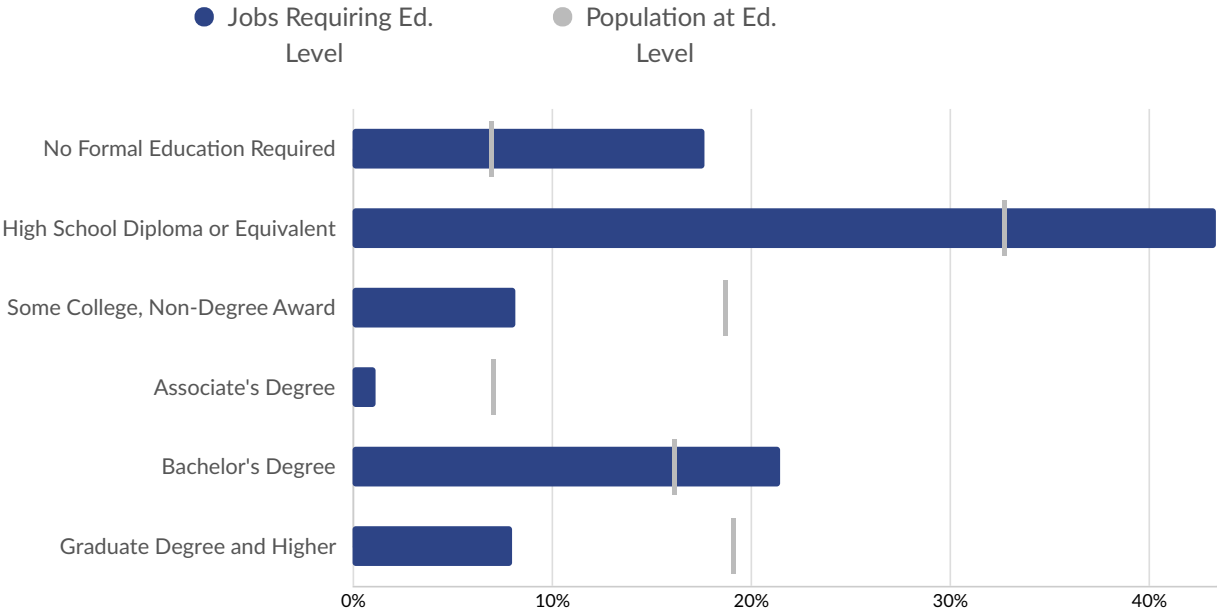
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2023, there were 2,118 graduates in Adair County, MO. This pipeline has shrunk by 19% over the last 5 years. The highest share of these graduates come from "Osteopathic Medicine/Osteopathy" (Master's or Higher), "Physical Therapy/Therapist" (Master's or Higher), and "Physician Assistant" (Master's or Higher).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
A T Still University of Health Sciences	1,077	
Truman State University	1,023	
Kirksville Area Technical Center	18	

- Certificate

Associate's

Bachelor's

Master's or Higher

In-Demand Skills

